

ENDERS|ANALYSIS

Enders Analysis research subscribers, July 2012

Advertising/Marketing

Karmarama
Publicis
WCRS
WPP

Film/Television

Arqiva
BBC
BSkyB
Canal +
Channel 4
Deluxe Laboratories
Digital UK
Discovery Communications Europe
FOX One Stop Media
Freesat
Freeview
IMG Media
ITV
LOVEFiLM.com
Ludorum
Miramax
MTV Networks
MultiChoice South Africa Group
NBC Universal International
News Corporation
ProSiebenSat.1
Red Bee Media
Sky Italia
Sony Pictures Entertainment
stv Group
TF1 Group
Turner Broadcasting
UKTV
UTV Media
Virgin Media
Vivendi
Walt Disney Company
Warner Bros Ent. UK
YouView

Funds

Aberdeen Asset Managers
Alliance Trust
Baillie Gifford
Capital Global Investors
Cedar Rock Capital
F&C Asset Management
Fidelity International
Highfields Capital Management
Morgan Stanley Investment
Management
Odey Asset Management
USS

Advertising/Marketing

Karmarama
Publicis
WCRS
WPP

Internet

EchoStar Europe
Google Europe
Microsoft
Yahoo! Europe

Investment Banks

Allen & Co
Barclays Capital
BNP Paribas
Citigroup
J Goodwin & Co
J P Morgan
Moelis & Company
N.M. Rothschild

Music/Radio

Bauer Media
EMI
PRS for Music
RadioCentre
Universal Music Group

Press

Archant
D C Thomson
DMGT
Future
Guardian Media Group
Hachette UK
Haymarket Media Group
Hearst Magazines UK
Holtzbrinck Group
Iiffe News & Media
IPC Media
Johnston Press
London Evening Standard and
Independent
Menzies Distribution
Pearson
Telegraph Media Group
TSL Education Group
Trinity Mirror
Yell Group

Private Equity/Venture Capital

Apax Partners
Bain Capital
Cinven
Doughty Hanson
KKR
Permira Advisors
Providence Equity
Usaha Tegas

Professional Services

Accenture
Bain & Company
Boston Consulting Group
Capgemini
Cognizant
Deloitte Consulting
Detica
KPMG UK
McKinsey & Co
OC&C Strategy Consultants
PricewaterhouseCoopers UK

Public Sector

Department for Culture, Media & Sport
European Commission
Ofcom

Telecoms Equipment

Alcatel-Lucent
Huawei
Nokia
Qualcomm

Telecoms Operators

BT
Emtel
Everything Everywhere
H3G
Iliad
O2
Post Office
SFR
TalkTalk Group
Tesco Telecoms
UK Broadband
Virgin Mobile

Vodafone
Vonage UK