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 From: Edmondson, Ian
 Sent: Tue 16/09/2008 1:57:33 PM
 Subject:

Conversation between Ian Edmondson and Clarence Mitchell, Friday September 12, 2008.

CLARENCE MITCHELL: CM

IAN EDMONDSON: IE

CM: Hello

IE: Clarence Hi its Ian

CM Ian Ian hello I was expecting your call, how are you, sorry Ive been....how are things?

CMIE talks about Fried Communications, their clients, Matthew (Freed), good company easy to deal with, very friendly, not standard press release mentality, they've been looking for crisis manager/media trainer/can still work with Gerry/Kate because he is freelance/ talk of Fried Communications its up and meetings.

IE: Ive been kicking Ross

CM: Yes Ross has been telling me..I could hear the boot thuds....as he was phoning me each time

IE: Ive been feigning quite a lot of it to be honest as you can probably tell from my voice (laughter), he didn't realise that. There was the silly dog story from last week

CM Yeah that was nothing to do with us I assure you

IE No absolutely I didnt think it was

CM I believe (a name can't hear), this ridiculous tosser from Belgium is behind selling it to the Sun, Ive been told that, I wasn't sure if it was the dog handler himself but or....

IE After I saw that stuff I thought we seem to be letting it go, we went through the investigation folder and I thought there was so much more we could be doing or we could look at and I thought this is a great line or we could do this so I just said to him look root and branch, get hold of Clarence.....(unclear) and everything from the Portugese side

CM The Portugese papers have been printing the usual shit and most of the British papers have been ignoring it, quite rightly. One, none of it stands up and two, its the usual bile from the elements of the PJ who are disgruntled that the whole thing has been put on the shelf. We are still going through the files from our end and the lawyers are still going through it and thus actually a very slow process. Gerry and Kate are not minded to do any interviews at the moment simply because they haven't been fully appraised of whats in there from the lawyers yet, its not stalling, they want to be fully informed and in a position to talk properly when its ready

IE Yeah. From what we've seen so far, mainly through the investigation folder and what's been coming from Portugal, we've literally looked at it from start to finish and had so much... translated and documents from the file, other documents and all the rest of it. It was interesting to see that document translated and see how I would interpret it, in Portuguese (papers).....it is unbelievable

CM It is literally incredible how they do it.

IE From our point of view and we are going to be concentrating on an interview and a reward...and then the other stuff we have looked at, the diary for example or the paedophile list, now the paedophile list is on going but there is a journalist out there is convinced they can get hold of this, we are still working on this if we can get hold of this then it'll be our splash in a bag. But the other thing is the diary, whatever it may be, they've turned it (CM interrupts)

CM It's an absolute scandal isn't what they've done with that. One it wasn't a diary in the true sense of it and she only started it on day four and it was just a simple record of just from memory and it was as just to show Madeleine when they got her back then, there was nothing untoward about it and if you read it it's quite tedious, it's just we got up at this time, we went here we went there but this is all spun into her frame of mind and everything else

IE Well that's the key to it but if, and I haven't read it from start to finish, but what we've seen from the Portuguese journalist who we have tried to pretend we'd be on their side and all the rest of it but I tell you what, if you read the extracts, which is what I have believed from day one, she is a broken mum who from day one is devastated, I'm going hell to leather to get Colin interested in it

CM Well Ian I'm grateful, I mean that's absolutely right and we're behind you one hundred per cent on that not simply because they are supportive, it's the truth

IE And I tell you what and we will be supportive, one thing it's standing when you go through it because I was looking for it from day one and why the paedophile list and the diary wasn't in the investigation file because..

CM You are aware that Leicestershire police fought long and hard with the Portuguese police not to include it (list) in the file. Stuart Prior, the SIO, went out to Portugal to discuss with the PJ at some length what they were going to release and what they weren't going to release, Leicestershire even employed lawyers in Portugal to ensure that if it came to it they would challenge it if they included the paedophile list because my broad understanding is it was on grounds of data protection and confidentiality, which whether you like it or not that's the law, and two they didn't want vigilantism, didn't want attacks on named individuals. Now the Portuguese apparently were at pains to say well we are going to put it out anyway but after a long debate they then grudgingly accepted it shouldn't be released. So that's why it wasn't, it was Leicestershire who were behind that and not the McCanns

IE What I could never understand was those two things, the galling thing after we have read what we have this week from the diaries, it's amazing because when you read it in there, it shows how clearly she was devastated mum and...

CM I know

IE We want to clear this up. How frustrating, you think...excuse my language but you wankers, why didn't you print that then? Because that quite clearly shows her state of mind because it shows a woman who had lost her...

CM It illustrates her mindset from the off that certain senior officers Ameral and beyond and one or two others beyond decided that this was all too much like hard work, the sniffer dogs incorrectly provided as they were, if you look at, what you didn't see in the Sure version was the promising of the dogs that's not in

the edited clip which is on the website, they were given four DVDs of that dog material and they put four minutes on the website, they do not show the dog being dragged by the handler to the vehicle several times, they do not show the handler tapping on the drivers door to indicate to the dog where to smell and they do not show you the dogs in the other apartments, not 5A, they act in a certain way and then they are dragged back to 5A because they were not relevant, the actual dog work was not objective but the way the Sun wrote it was ok but, because it was still critical, but there were elements of that that we were happy with either, none of that is in and as I say aspects of this, there was a hunch borne out of nothing which led to the whole aguido thing, the whole scenario and they are not prepared to lose face by backing down hard so therefore they will interpret the diary in the worst possible way and the diary is just not capable of sustaining that interpretation...

IE What the extracts are showing...(unclear)...flattering, and I don't think so and also the journalist on the paper where the diary (unclear) the Correia..

CM The Correia de Manha

IE They are the ones who have done a lot on the diary stuff

CM There are two big bears, Correia de Manha and 24 horas

IE Well you should speak to Gerry and Kate because one of their journalists who is helping us out because they are disgusted how they are presented

CM Really?

IE Yeah and to be honest I thought there'd be smoking guns in there and going over it and what this person shows is, I can't believe how they can interpret it, for example she was frustrated and rude about the police activity, well she didn't say that, she talked about the casual clothing and that they are not doing as they should do

CM Which is what any reasonable person would say, it is a combination of incompetence and national pride and we know what we're doing and any criticism, even something as mild as that is outrageous and should be slapped down, that's what the attitude was from the start and is still there. The fact that the diaries have been picked over, they've been reported on for months now and they are still there, the Portuguese press are full of shit, before the files were released they were still getting leaks.

IE I think there is a turn in the ranks on a reporter level because she has been really really helpful and why I'm hoping the paedophile stuff will come and if we get that you might like it and I'll fax the whole thing over

CM I'd be grateful if you could

IE (Unclear) The diary is really powerful because it shows her as a caring mum and I'm trying to get him (Colin) to run it because I'm very keen on it.

CM I am really grateful and part of me thinks this has been in the Portuguese press and we don't particularly want it aired more in the British press but if you are going to do it in a responsible way like that, highlighting the ridiculous nature of it then that's fine, I have no problem with that.

IE Ok, what about the paedophile list?

CM To be quite honest as I understand it for guidance Leicester police worked quite vociferously not to have that included for various and they would turn round and say that there are good operational and

legal reasons why it shouldn't be there but we might not take on those conditions.

Unclear

IE Well excuse Ross for calling I thought I'd...

CM No no no that's quite alright and in a way I am sorry that I have not been able to give you anything more substantial for this weekend but if this kid of in Italy or Greece turns out to be , then that might give you another hook on it, I'll talk to Gerry and Kate again tonight or first thing tomorrow

IE ok

CM to see if we can give you any extra lines...

IE The Portuguese journalist on the ground seems like they are starting to get fed up being told what to write (unclear) And so much of the diary is not what that means (how the Portuguese papers have presented it) its bullshit, that's not what that means..

CM Yeah well welcome to my world and this is what we have been up against

IE I understand the principle of (unclear) but not out and out lies

CM Blatant

IE blatant....what about the stuff about the kids and or Gerry , what absolute..

CM there was none of that in there, a lot of it was alleged before it had happened, the diary wasn't started until after she was taken

unclear

IE what is annoying is there is lots about Madeleine and what she means to her

CM And that is conveniently ignored

IE Anyway send them my best. Im still looking for a reason to re ignite the reward

CM I know I understand that and if we do it properly rather than throw it away and I'm going to revisit that with Gerry at length in the next day or two when I get the chance....

IE You sound like you're in a place I should be (sound of a pub in the background)

CM Im in the pub in Rothley

IE Oh right ok.....

unclear

CM If I get any response from them directly I'll come back to you

IE alright then, cheers