

REPORTERS AND THE REPORTED SEMESTER ONE 2011

(All lectures 11.30-13.00, Birt Acres, Bute Building)

Friday 7th October 2011

The Phone Hacking Scandal

Richard Tait

What will be the role of journalistic ethics, professional standards and regulation in the multimedia future? If anyone can produce unregulated journalism from a laptop or a mobile phone, how do professional print and broadcast journalists maintain their standards – and justify their existence?

British journalism is not short of critics of its professional standards and ethics and the phone hacking scandal has led to a fundamental review by Lord Justice Leveson of media standards, the relationship between the media and the politicians.

Richard Tait is Professor of Journalism and Director of the Centre for Journalism, Cardiff University. He was Editor of BBC *Newsnight* from 1985 to 1987, Editor of *Channel Four* News from 1987 to 1995 and Editor-in-Chief of ITN from 1995 to 2002. In 2003 he was a member of the Phillis Review of Government Communications. He was media columnist for *The Financial Times* Creative Business from 2002 to 2004, and a member of the Neil Committee which reviewed the BBC's Journalism after Hutton. He was a BBC Governor from 2004 to 2006 and from 2006 to 2010 was a member of the BBC Trust and Chairman of its Editorial Standards Committee.

Friday 14th October 2011

British Journalism After Hutton

Richard Tait

Lord Hutton's report on the death of Dr. David Kelly led to the biggest crisis in the BBC's history, with the resignation of the BBC's Chairman and Director-General. How did a two minute broadcast lead to personal tragedy and professional disaster? Were Hutton's criticisms fair and what lessons are there for print and broadcast journalism?

Friday 21st October 2011

Spin and Political Reporting

Charles Reiss

With voter apathy at record levels, how can the media and the politicians engage readers, viewers and voters? Is Spin counterproductive? How do journalists and public relations executives deal with the culture of secrecy in British public life? And what can or should journalists and politicians do to try and reverse the meltdown of public trust in both their professions? How are politics – and the reporting of politics – likely to change in the next few years? And how will Lord Justice Leveson's inquiry change the rules of the game?

Charles Reiss is one of the UK's most experienced political journalists. He was Political Editor of the *Evening Standard* from 1985-2005. He was chairman of the Lobby from 1995 to 1996. In 2003 he became a member of the Independent Review of Government Communications which produced the Phillis Report, recommending radical changes in the way governments should handle their public relations to help restore trust in the political and governmental process.

Friday 28th October 2011

Dying to Tell the Story

Rodney Pinder

Journalism, as a profession, is taking too many casualties. Safety is paramount, whether for a war correspondent in the field, an investigative journalist in the developing world or a local reporter in the UK covering a football match or a demonstration. Reporters need to be able to assess risks; Editors need to be aware of safety issues when assigning. The International News Safety Institute (INSI) has completed a global inquiry into journalist safety: its conclusions have implications for everyone working in the media

Rodney Pinder is Director of the International News Safety Institute, an international organisation dedicated to making journalism safer through awareness and training. He was an international correspondent and news executive for 35 years, covering conflicts from Northern Ireland through the Middle East and the Gulf to South Africa and a former global editor of Reuters Video News

Friday 4th November 2011 Emotion, Trauma and Good Journalism

Mark Brayne

Journalism is a demanding profession, but it should not make you ill. Part of the new approach to stress in the media business is a new recognition of the need to deal with these pressures. How do you avoid stress yourself and spot it in your colleagues? Journalists spend a lot of time dealing with stressed people, from victims of crime to witnesses to an accident. How do you report a bad situation without making it worse?

Mark Brayne was the founding Director of the Dart Centre Europe, the European wing of the main international organisation in the field of stress and trauma. He was an experienced BBC and Reuters foreign correspondent in Moscow, Berlin, Central Europe and Beijing. He is now a trained and practising psychotherapist and is the country's leading expert on post-traumatic stress and trauma in journalism.

Friday 11th November 2011 Do Newspapers have a Future?

Peter Preston

Newspapers are changing radically as the industry tries to secure its long terms future. Can the newspaper industry embrace new media – or will it be destroyed by it? How can high quality journalism be preserved in a world of blogging, free newspapers and budget cuts? What sort of newspaper journalism – and what sort of newspaper journalists – will emerge from the revolutionary changes now taking place?

Peter Preston was an outstanding Editor of *The Guardian* from 1975 to 1995, Editor-in-Chief of *The Guardian* and *The Observer* from 1995 to 1996 and Editorial Director of the Guardian Media Group from 1996 to 1998. He is a former Chairman of the International Press Institute. He is currently Director of the Guardian Foundation and writes extensively on the media for *The Observer*.

Friday 18th November 2011 ITV News in the Digital Age

Michael Jermey

ITV News is one of the UK's biggest news operations. It is going through a period of radical change with the integration of its international, national and regional operations and the expansion of its online and on-demand services.. What is the long term role of journalism in ITV's strategy review? How will the government's plans for Local TV stations affect regional coverage? And what sorts of journalists are going to be needed in the converged world of broadcast and online news?

Michael Jermey is Director of ITV News, Current Affairs and Sport. He is also responsible for all ITV's regional broadcasting operations. He joined ITV in 2004 from ITN, where he had been foreign editor of ITN in the 1990s, deputy editor of ITN news on ITV and head of ITN International. He was in charge of the planning and production of the ITV leaders' debate in the 2010 General Election.

Friday 25th November 2011 Are You Ready for the Future?

Nicholas Brett

How do you ensure that high quality magazine journalism survives in the world of convergence? Far from being made redundant by user generated copy, magazine journalists and their transferable craft skills are needed more than ever – if they get it right. Cardiff's first professor of magazine journalism will give you a master class in how to do it, drawing on his own experience of major magazine launches and the current pace of change at the third biggest magazine publisher in the country.

Nicholas Brett is Deputy Managing Director and Group Editorial Director of BBC Magazines. After a successful career as a newspaper journalist on *The Times*, he joined BBC Magazines. He has been head of *Radio Times* Arts and Factual Group, then Editor of *Radio Times* and now Group Editorial Director. He will be the head of the BBC's magazines unit to manage the relationship with Exponent who are taking over the publication of the BBC's main magazine titles. He is Chairman of the Periodicals Training Council and Professor of Magazine Journalism, Cardiff University.

Friday 2nd December 2011 Freedom of Information– New Dawn or False Dawn? Maurice Frankel

The Freedom of Information Act was meant to lead to a new era of openness in British public life – and provide journalists with a powerful new research tool. How far has that original vision been watered down by political and official caution? And how can journalists make the optimum use of the new law and the rights to information which it gives? Knowing how to use the Act is now an essential skill for all journalists; this lecture will tell you how to do it.

Maurice Frankel has been Director of the Campaign for Freedom of Information since 1984 and has lobbied tirelessly for an effective British Freedom of Information Act. He is the country's leading authority on the current legislation and what it means for journalists and is running practical training courses in FOI for working journalists across the country.

Friday 9th December 2011 Truth or Dare? Journalism's Digital Future Ian Hargreaves

An interactive session with Cardiff's Professor of Digital Economy. How is digital technology transforming the media's business models, the nature of good journalism and the sort of careers you will have?

Ian Hargreaves was Director of the Centre for Journalism Studies from 1998 to 2002. He was Director, BBC News and Current Affairs from 1989 to 1990; Deputy Editor of the *Financial Times* from 1990 to 1994; Editor of *The Independent* from 1994 to 1996 and Editor of the *New Statesman* from 1996 to 1998; Group Director, Corporate and Public Affairs, BAA from 2002 to 2006 He was a member of the OFCOM board from 2002 to 2007 when he became Senior Partner in an Executive role on the OFCOM board. From 2008 to 2010 he was the Foreign Office Director of Communications. He has just been appointed Cardiff's Professor of Digital Economy.