

Client name: BBC

Project name: Editorial Standards Modules

Project number: 10275

Privacy

Reporting Death, Suffering and Distress

Epic 52 Old Steine Brighton, BN1 1NH United Kingdom www.epic.co.uk

t: +44 (0) 1273 728686 f: +44 (0) 1273 821567

Purpose of this document

This is a script. We'd like you to review, in particular:

- the scope of the learning objectives coveredthe accuracy of the content
- any queries we may have added.

Please note that the comments in the 'notes field' of each screen are where Epic has suggested additional text or raised points for clarification. When the comment refers to text in the script, we have highlighted it yellow.

3

Screen ID	m35_s05_t10_002			
Skippable	Y/N			,
Next Screen ID	m35_s05_t10_005	Last Screen In Br	anch	Y/N
Layout Title Initial Audio Transcript Initial Text	TL Introduction		:	
BodyText	We must balance the public interest of stories involving human sufferin privacy and respect for their huma they are most vulnerable.	g and distress with a	n individ	lual'
BodyText Properties Graphic Description	Body Text Size 404,372 Module menu image.	Body Text Coords Filename	488,9 m35_ 10 00	s05_
Alt Text Label	A TV screen displaying a car crash:	Graphic Coords	0,94	, 2
Label Properties	Label Size 150,26	Label Coords	12,12	3
Flash Final Instruction	Select NEXT to continue.		coord	
Text-Only Final Instruction	Select Next Page to continue.	e The specific property of the specific proper	S	
Related Learning				
Screen Resources	Res0			
Expert Text			Audi	Y/1
Expert Type	Email/Voicemail			
Additional Data	BBC Editorial Guidelines 1.2.8 Privacy We will respect privacy and will no wherever in the world we are oper information, correspondence and of into the public domain unless there outweighs the expectation of priva	ating. Private behavi conversation will not e is a public interest	our, be broug	

Text and Graphic	**************************************			9636	
Screen ID	m35_s05_t10_0	05			
Skippable	N				
Next Screen ID	m35_s05_t10_0	10	Last Screen In B	ranch '	Y/N
Layout Title Initial Audio Transcript	TL Your mission				
Initial Text	In this hypothet a local news pro accident.	ical task you find yo gramme and have	ourself working as a to report on the sco	a produce ene of a tr	r for raffic
BodyText	In this module y use afterwards. individuals.	rou need to decide v You will need to ca	when to film and w refully consider the	hat footag privacy o	je to of
BodyText Properties Graphic Description	Body Text Size The red mission		Body Text Coords Filename	m35_: 10_00	s05_t
Alt Text Label	The Mission Cha	ir. 150,26	Graphic Coords Label Coords	0,94	3
Label Properties	Label Size		·	coord	
Flash Final Instruction	Select NEXT to	continue.	siz e	S	
Text-Only Final Instruction	Select Next Pag	e to continue.			
Related Learning	1511553 - 151 <u>119</u> - 1511366 - 15119 - 15119				
Screen Resources	Res0				
Expert Text				Audi o	Y/N
Expert Type	Email/Voicemail				
Additional Data	BBC Editorial C				
	1.2.8 Privacy				
	We will respect	privacy and will not	t infringe it without	good rea	son,
	wherever in the	world we are opera	ating. Private behav	viour,	
	information, cor	respondence and c	onversation will not	t be broug	ght
		Iomain unless there		t that	
	outweighs the e	expectation of priva	cy.		
•					
Notes	<u> </u>				

Screen ID m35_s05_t10_010 Bank ID Question N Skippable N Next Screen ID m35_s05_t10_015 Last Screen In Branch V/N Number of Attempts 2 Show Marking Y Title A traffic accident Question Text You arrive at the scene - a head-on collision in which several people seem badly injured. The crash has caused major talibacks and your editor wants you to shoot the aftermath of the accident. One of the passengers is receiving treatment from a paramedic at the side of the road and another is bleeding heavily. Can you start to film? Initial Flash Instruction Choose Yes or No, then select CONFIRM. Initial Text-Only Instruction Review each option carefully then select the correct option and submit your ariswer. Screenreader Instruction Graphic Description A still image of the accident. Filena m35_s05_t10_0 Review each option carefully then select the correct option and submit your ariswer. Feedback 1 Yes, that's the right decision. You can normally start to film but when you are filming situations where there is suffering or distress, you should consider a victims' privacy as you do so. Remember, in a situation like this the first priority is not to get in the way of the emergency services. Crew in this situation will often record as much material as possible because there is a public interest to pilming struction what it is appropriate to show. If you are asked to stop filming by a victim you must stop filming them, although you may continue to film the general scene. Even though this is a public place, the injured are in a vulnerable position and are likely to have a legitimate expectation of privacy. When using the public interest to justify an intrusion, consideration should be given to proportionality; the greater the intrusion, the greater the public interest required to justify in thrusion.	MCQ			Silver of Silver		
Next Screen ID Assessment N Number of Attempts 2 Show Marking Title Question Text You arrive at the scene - a head-on collision in which several people seem badly injured. The crash has caused major tailbacks and your editor wants you to shoot the aftermath of the accident. One of the passengers is receiving treatment from a paramedic at the side of the road and another is bleeding heavily. Can you start to film? Initial Flash Instruction Choose Yes or No, then select CONFIRM. Review each option carefully then select the correct option and submit your answer. Screenreader Instruction Graphic Description Alt text Emergency service crews at the scene of the accident: Yes Cautiousne SFeedback 1 Yes, that's the right decision. You can normally start to film but when you are filming situations where there is suffering or distress, you should consider a victims' privacy as you do so. Remember, in a situation like this the first priority is not to get in the way of the emergency services. Crews in this situation will often record as much material as possible because there is a public interest. They will take a decision later about what it is appropriate to show. If you are asked to stop filming by a victim you must stop filming them, although you may continue to film the general scene. Even though this is a public place, the injured are in a vulnerable position and are likely to have a legitimate expectation of privacy. When using the public interest to justify an intrusion, consideration should be given to propoportionality; the greater the intrusion, the greater the public interest required to justify it.	Screen ID	m35_s05_t10_010	1	56.17	The second second	N
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Question Text You arrive at the scene - a head-on collision in which several people seem badly injured. The crash has caused major tallbacks and your editor wants you to shoot the aftermath of the accident. One of the passengers is receiving treatment from a paramedic at the side of the road and another is bleeding heavily. Can you start to film? Initial Flash Instruction Initial Text-Only Instruction Review each option carefully then select the correct option and submit your answer. Screenreader Instruction Graphic Description A still image of the accident. Filena majs_s05_t10_0 me 10 Alt text Emergency service crews at the scene of the accident. Option 1 Text Yes Feedback 1 Yes, that's the right decision. You can normally start to film but when you are filming situations where there is suffering or distress, you should consider a victims' privacy as you do so. Remember, in a situation like this the first priority is not to get in the way of the emergency services. Crews in this situation will often record as much material as possible because there is a public interest. They will take a decision later about what it is appropriate to show. If you are asked to stop filming by a victim you must stop filming them, although you may continue to film the general scene. Even though this is a public place, the injured are in a vulnerable position and are likely to have a legitimate expectation of privacy. When using the public interest to justify an intrusion, consideration should be given to proportionality; the greater the intrusion, the greater the public interest required to justify it.	Number of Attempts	2				Y
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Feedback 1 Yes, that's the right decision. You can normally start to film but when you are filming situations where there is suffering or distress, you should consider a victims' privacy as you do so. Remember, in a situation like this the first priority is not to get in the way of the emergency services. Crews in this situation will often record as much material as possible because there is a public interest. They will take a decision later about what it is appropriate to show. If you are asked to stop filming by a victim you must stop filming them, although you may continue to film the general scene. Even though this is a public place, the injured are in a vulnerable position and are likely to have a legitimate expectation of privacy. When using the public interest to justify an intrusion, consideration should be given to proportionality; the greater the intrusion, the greater the public interest required to justify it. Option 2 Text No Cautiousne	Alt text	Emergency service crews a	t the scene	of the accider	1t. ////	
You can normally start to film but when you are filming situations where there is suffering or distress, you should consider a victims' privacy as you do so. Remember, in a situation like this the first priority is not to get in the way of the emergency services. Crews in this situation will often record as much material as possible because there is a public interest. They will take a decision later about what it is appropriate to show. If you are asked to stop filming by a victim you must stop filming them, although you may continue to film the general scene. Even though this is a public place, the injured are in a vulnerable position and are likely to have a legitimate expectation of privacy. When using the public interest to justify an intrusion, consideration should be given to proportionality; the greater the intrusion, the greater the public interest required to justify it. Option 2 Text No Cautiousne	•	Yes				
	Teeuback 1	You can normally start to fi where there is suffering or privacy as you do so. Remember, in a situation lithe way of the emergency. Crews in this situation will because there is a public in what it is appropriate to sh. If you are asked to stop filt them, although you may contain the position and are likely to how the wing the public intereshould be given to proportion.	ke this the inservices. often record therest. They ow. ming by a vioratinue to file the place, the place, the place is to justification.	is should constituted as much many will take a discriminate as for the general injured are in mate expective an intrusion greater the ingreater the intrusion of the second as a second as	is not to g terial as po ecision late it stop filmi il scene. a vulneral ation of p i, considera	ms' et in ssible er about ng ole rivacy.
	Option 2 Text	No				

Feedback 2	In fact, you can start to film but you must consider the victims' privacy as you do so.			
	Remember, in a situation like this the first priority is not the way of the emergency services.	to get	in	
	Crews in this situation will often record as much material because there is a public interest. They will take a decision what it is appropriate to show.	as poss n later	ible about	
	If you are asked to stop filming by a victim you must stop them, although you may continue to film the general scen		9	
	Even though this is a public place, the injured are in a vulnerable position and are likely to have a legitimate expectation of privacy . When using the public interest to justify an intrusion, consideration should be given to proportionality; the greater the intrusion, the greater the public interest required to justify it.			
Option 3 Text	Cautiousne ss			
Feedback 3	Cautiousne			
Option 4 Text	SS			
Feedback 4				
Option 5 Text	Cautiousne ss			
Feedback 5				
Option 6 Text	Cautiousne ss			
Feedback 6				
Correct option no.	1			
First attempt feedback				
Reset Instruction	Select RESET to try the question again.			
Text-Only Reset Instruction		a Librid		
Flash Final Instruction	Select NEXT to continue.			
Text-Only Final: Instruction	Select Next Page to continue.	1,51		
Related Learning				
Screen Resources	Res0			
Expert Text		Audi	Y/N	
Expert Type	Email/Voicemail			

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Additional Data

BBC Editorial Guidelines Privacy

The BBC respects privacy and does not infringe it without good reason, wherever in the world it is operating. The Human Rights Act 1998 gives protection to the privacy of individuals, and private information about them, but balances that with a broadcaster's right to freedom of expression. In regulation, the Ofcom Broadcasting Code states 'Any infringement of privacy in programmes, or in connection with obtaining material included in programmes, must be warranted.'

Meeting these ethical, regulatory and legal obligations in our output requires consideration of the balance between privacy and our right to broadcast information in the public interest. We must be able to demonstrate why an infringement of privacy is justified.

An infringement is considered in two stages, requiring justifications for both the gathering and the broadcasting of material where there is a legitimate expectation of privacy.

Legitimate Expectations of Privacy

An individual's legitimate expectation of privacy is qualified by location and the nature of the information and behaviour, and the extent to which the information is already in the public domain. People in the public eye may, in some circumstances, have a lower legitimate expectation of privacy.

Location: People in public places or in semi-public places cannot expect the same degree of privacy as in their own homes or other sensitive locations. (A semi-public place is somewhere which, though private property, gives the public general access, such as an airport, station or shopping mall.)

However, location must be considered in conjunction with the activity. There may be circumstances where people can reasonably expect privacy even in a public or semi-public space, particularly when the activity or information being revealed is inherently private. For example there may be a greater expectation of privacy when someone is in a public or semi-public place but receiving medical treatment. There may also be occasions when someone in a location not usually open to the public is engaged in an activity where they have a low expectation of privacy, for example a sales pitch or giving public information. We do not, though, normally reveal information which discloses the precise location of a person's home or family without their consent, unless it is editorially justified.

Behaviour: There is less entitlement to privacy where an individual's behaviour is criminal or seriously anti-social.

The Public Interest

Private behaviour, information, correspondence and conversation should not be brought into the public domain unless there is a public interest that outweighs the expectation of privacy. There is no single definition of public interest. It includes but is not confined to:

- exposing or detecting crime
- exposing significantly anti-social behaviour
- · exposing corruption or injustice

	·		*:	
Notes				

Screen ID	m35_s05_t10_015	Bank		Killer	N
Skippable	N	ID	<u> </u>	Question	٠
Next Screen ID	m35_s05_t10_020		Last Scr	en In Branch	N
Assessment	N	ingerit in out	Last Scre	en in branch	I IN
Number of Attempts	I 1		C. 662-568-07828113181	Cham	N
Number of Attempts	1			Show Marking	IN.
Title	Reviewing the footage			Marking	ــــــــــــــــــــــــــــــــــــــ
Media Type	Video				
Initial Text	Despite your efforts not to b	o intrucio	io vour ca	meraman chet	
Inidal Text	material containing close-up				Vour
	editor is keen that you show				
	need to decide what footage		ious the ac	cident was and	you
Text-Only Initial Text	Select the play arrow to ans		tions about	what hannens	nevt
TEXE Only Initial TEXE	You'll get feedback once you				
Initial Flash Instruction	Select the play arrow to ansi				next.
	You'll get feedback once you				
Text-Only Initial		17745 T.A.	to other section		13643
Instruction	Select the play button to sta	rt the vic	ieo. A tran	script of the dia	loaue
	can be accessed by selecting				
	read the statement move on				
	next segment.				
Screenreader	A STATE OF THE STA			A MINE US	
Instruction					
Video Description	One of the people involved	Filena	me	m35_s05_t10	_015.
	in the crash is lying by the			v	
	side of the road, shown in a				
	long shot that shows the	1			
	person from a distance.	1.			
	Video en el como de constanti				
	Video continues to zoom in				
	to the scene, as the crew	1.1			
	get nearer. The person is				
	still unrecognisable from this distance.				
	this distance.				
	Video continues to zoom in				
		1			
	as the crew get nearer. The				
	as the crew get nearer. The				
	injured person lying on the				
	injured person lying on the ground is now identifiable.				
	injured person lying on the				
	injured person lying on the ground is now identifiable. You can clearly see her				
Video Transcript	injured person lying on the ground is now identifiable. You can clearly see her				
Video Transcript	injured person lying on the ground is now identifiable. You can clearly see her injuries too. No dialogue:				
Video Transcript	injured person lying on the ground is now identifiable. You can clearly see her injuries too. No dialogue: One of the people involved in				
Video Transcript	injured person lying on the ground is now identifiable. You can clearly see her injuries too. No dialogue:				
Video Transcript	injured person lying on the ground is now identifiable. You can clearly see her injuries too. No dialogue: One of the people involved in road, shown in a long shot to	nat show	s the perso	on from a distar	ice.
Video Transcript	injured person lying on the ground is now identifiable. You can clearly see her injuries too. No dialogue: One of the people involved is road, shown in a long shot to Video continues to zoom in the ground in th	nat show to the sce	s the perso	on from a distar	ice.
Video Transcript	injured person lying on the ground is now identifiable. You can clearly see her injuries too. No dialogue: One of the people involved in road, shown in a long shot to	nat show to the sce	s the perso	on from a distar	ice.
Video Transcript	injured person lying on the ground is now identifiable. You can clearly see her injuries too. No dialogue: One of the people involved is road, shown in a long shot to Video continues to zoom in the ground in th	nat show to the sce from th	s the personence, as the is distance	on from a distar crew get neare	r. The

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	too.		
Question Type	MCQ		
Question Time Code	00.10 Clip 1		
Question Text	Will you include this shot in your ne	ws report?	
Question Flash Instruction	Choose one of the options and then	select CONFIRM.	
Question Text-Only Video Description	Footage of a crash victim receiving treatment.	Questio m35_s05_t10_0 n Text- Only Video Filena me	
Question Text-Only Video Scene Setter	Footage of a crash victim receiving	treatment.	
Question Text-Only Video Transcript	No dialogue:		
	One of the people involved in the cr road, shown in a long shot that sho	rash is lying by the side of the ws the person from a distance.	
Question Text-Only Instruction	Select Show next segment to contin	nue.	
MCQ Option 1 Text One	Yes	Cautiousne ss	
MCQ Option 2 Text Two	No	Cautiousne ss	
MCQ Option 3 Text Three		Cautiousne ss	
MCQ Option 4 Text Four		Cautiousne: ss	
MCQ Option 5 Text Five		Cautiousne ss	
MCQ Option 6 Text Six		Cautiousne ss	
Correct option no.	2		
Notes	Don't alter the contents of the 'info only	Question Type' field – this is for	
Question Type	MCQ		
Question Time Code	00.20 Clip 2		
Question Text	What about this shot? Will you incli	ude it?	
Question Flash Instruction	Choose one of the options and ther	select CONFIRM .	
Question Text-Only Video Description	Video continues to zoom in to the s as the crew get nearer.	cene, Questlo m35_s05_t10_0 n Text- 15_2.flv Only Video Filena me	
Question Text-Only Video Scene Setter	The footage continues.		
Question Text-Only Video Transcript	Video continues to zoom in to the s person is still unrecognisable from t		

Instruction	Select Show next segment to o	continue.	To District the		
MCQ Option 1 Text	Yes	Cautiousne			
One		ss			
MCQ Option 2 Text	No	Cautiousne			
Two		SS			
MCQ Option 3 Text		Cautiousne			
Three		SS			
MCQ Option 4 Text		Cautiousne			
Four		SS			
MCQ Option 5 Text Five		Cautiousne ss			
MCQ Option 6 Text Six		Cautiousne			
<u> </u>		SS			
Correct option no.	2				
Notes	Don't alter the contents of the info only	the 'Question Type'	field – this is for		
Question Type	MCQ				
Question Time Code	00.30 Clip 3				
Question Text	And this one?	And this one?			
Question Flash Instruction	Choose one of the options and	then select CONFIR	М.		
Question Text-Only	Close-up of the victim.	Questio	m35_s05_t10_0		
Video Description	Visit effects with the	n Text-			
		Only			
	April 25 Earth and All Printers	Video	ENGELS AND A 12-12		
	and the second	Filena	60.		
		me	1		
Question Text-Only Video Scene Setter	The footage continues.	2000 (1000)	Gen Company and Co		
Question Text-Only Video Transcript	Video continues to zoom in to person is still unrecognisable f	the scene, as the cre rom this distance.	w get nearer. The		
Question Text-Only Instruction	Select Show next segment to	CONTINUO	The Part Hardward Co.		
MCQ Option 1 Text	Yes	Cautiousne	entities of the second		
One	103	SS	ļ		
MCO Option 2 Text	No	Cautiousne	 		
Two		SS			
MCQ Option 3 Text		Cautiousne			
			ĺ		
Three	1	SS	I		
MCQ Option 4 Text		SS			
MCQ Option 4 Text Four					
MCQ Option 4 Text Four MCQ Option 5 Text		Cautiousne			
MCQ Option 4 Text Four MCQ Option 5 Text Five		Cautiousne ss Cautiousne ss			
MCQ Option 4 Text Four MCQ Option 5 Text		Cautiousne ss Cautiousne ss Cautiousne			
MCQ Option 4 Text Four MCQ Option 5 Text Five MCQ Option 6 Text Six Correct option no.	1	Cautiousne ss Cautiousne ss Cautiousne ss			
MCQ Option 4 Text Four MCQ Option 5 Text Five MCQ Option 6 Text Six	1 Don't alter the contents of info only	Cautiousne ss Cautiousne ss Cautiousne ss	field - this is for		
MCQ Option 4 Text Four MCQ Option 5 Text Five MCQ Option 6 Text Six Correct option no.	Don't alter the contents of	Cautiousne ss Cautiousne ss Cautiousne ss	field - this is for		
MCQ Option 4 Text Four MCQ Option 5 Text Five MCQ Option 6 Text Six Correct option no. Notes	Don't alter the contents of info only	Cautiousne ss Cautiousne ss Cautiousne ss	field - this is for		
MCQ Option 4 Text Four MCQ Option 5 Text Five MCQ Option 6 Text Six Correct option no. Notes Question Type	Don't alter the contents of info only MCQ	Cautiousne ss Cautiousne ss Cautiousne ss Cautiousne ss	field - this is for		

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Select one of the options and then click Confirm. Question Flash Instruction Questio m35_s05_t10_0 Question Text-Only n Text-Video Description 15_4.flv Only Video Filena me Question Text-Only Video Scene Setter Question Text-Only Video Transcript Question Text-Only Select Show conclusion to continue. Instruction Cautiousne MCQ Option 1 Text One SS Cautiousne MCQ Option 2 Text No Two Cautiousne MCQ Option 3 Text Three MCQ Option 4 Text Cautiousne Four MCQ Option 5 Text Cautiousne Five SS Cautiousne MCO Option 6 Text Six SS Correct option no. Don't alter the contents of the "Question Type" field - this is for Notes Totally Correct That's a good choice. The only safe clip to use is the third one where the camera focuses on the paramedic and the woman's face is not identifiable. The other clips are too intrusive. In this particular instance there is no editorial justification for identifying the individual receiving medical treatment. It is possible to capture the severity of the accident without such intrusive shots. In other circumstances, for example during the immediate aftermath of terrorist attacks or natural disasters, using shots that identify individuals may be hard to avoid and may be necessary to convey the real horror of an event. Crews arriving at scenes such as this one will normally take general shots to avoid distressing the victim and their families, while at the same time carrying out their legitimate duty to report matters of public interest. To find out more select THE GUIDELINES. First Attempt Partly Correct First Attempt Totally Incorrect Not all of your choices were correct. The only safe clip to use is the Final Attempt Partly third one where the camera focuses on the paramedic and the

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Correct

	woman's face is not identifiable. The other clips are too i	ntrusive	
	In this particular instance there is no editorial justification identifying the individual receiving medical treatment. It to capture the severity of the accident without such intro	is possil	
	In other circumstances, for example during the immedia aftermath of terrorist attacks or natural disasters, using identify individuals may be hard to avoid and may be ne convey the real horror of an event.	shots th	
	Crews arriving at scenes such as this one will normally t shots to avoid distressing the victim and their families, v same time carrying out their legitimate duty to report m public interest.	vhile at i	he
	To find out more select THE GUIDELINES.		
Final Attempt Totally Incorrect	None of your choices were correct. The only safe clip to third one where the camera focuses on the paramedic a woman's face is not identifiable. The other clips are too	nd the	
	In this particular instance there is no editorial justification identifying the individual receiving medical treatment. It to capture the severity of the accident without such intri	is possi	
	In other circumstances, for example during the immedia aftermath of terrorist attacks or natural disasters, using identify individuals may be hard to avoid and may be neconvey the real horror of an event.	shots th	
	Crews arriving at scenes such as this one will normally t shots to avoid distressing the victim and their families, same time carrying out their legitimate duty to report m public interest.	while at	the
	To find out more select THE GUIDELINES.		
Reset Instruction			
Text-Only Reset Instruction		SPA IT	
Flash Final Instruction	Select NEXT to continue.		
Text-Only Final Instruction	Select Next Page to continue.		
Related Learning			
Screen Resources	Res0		
Expert Text		Audi Y	/N
Expert Type	Email/Voicemail		
Additional Data	BBC Editorial Guidelines Reporting Death, Suffering and Distress		
	7.4.38 We must always balance the public interest in fu accurate reporting against the need to be compassionat		
1	avoid any unjustified infringement of privacy when we r	eport	
	accidents, disasters, disturbances, violence against indi-		r

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Notes

pictures should not override consideration of the privacy of those suffering or in distress.

7.4.40 In the immediate aftermath of an event involving death, suffering or distress, the use of more graphic material is normally justified to provide a reasonable account of the full horror, although an evocative script is equally important in conveying the reality of tragedy and providing context for the material. However, as the story unfolds it may become more difficult to justify the continued use of such graphic material. Then when it comes to considering the story in a contemporary historical context or, for example, marking its anniversary, it may become editorially justified to use the material again.

We also need to consider the cumulative effect of the continued or repeated use of graphic material on our continuous news channels.

We will always need to consider carefully the editorial justification for portraying graphic material of human suffering and distress. When crews arriving at the scene of a disaster or emergency are under pressures that make it difficult to judge whether recording is an unjustified breach of privacy, they will often record as much material as possible. However, in such a situation, even more care must be taken to assess any privacy implications prior to broadcast. The demands of live output and speed in the use of

Screen ID	m35_s05_t10_020 .		
Skippable	N		1-44
Next Screen ID	m35_s05_t10_023	Last Screen In B	ranch Y/N
Layout	TL	:	
Title	Your report		
Initial Audio Transcript Initial Text	As you are filming the aftermath	of the car creek	ana balal bu
mitiai Text	As you are filming the aftermath one of the police officers that se the crash are in a critical condition	veral people taken to	hospital from
BodyText	One was Pamela Griffiths, the le	بعرين ويهيران ويهوسي أتناقه سنطقت فنده بضائب أننفث	Iminority
Body Fext	political party. The other was Go private individual who is not in t next of kin have been informed.	ordon Hawking, a frien	d of hers, a
	Your next news bulletin is in 30 together a report. You check Par see that she posted photos last conference, launching new polici	mela Griffiths' Twitter night on Twitpic of her	account and
BodyText Properties	Body Text Size 404,372	Body Text Coords	488.94
Graphic Description	Image of police tape.	Filename	m35_s05_t
Alt Text	Close-up of police tape: Police Line Do Not Cross.	Graphic Coords	10_020 0,94
Label Label Properties	Label Size 150,26	Label Coords	12,123
Flash Final Instruction	Select NEXT to continue.	siz	coord
Text-Only Final	Select Next Page to continue.	e	S Samuel Comments
Instruction	Select Next Page to Colloide.	e e de la company	
Related Learning	TO THE STREET OF THE PROPERTY OF THE STREET STREET, STREET STREET, STR		
Screen Resources	Res0		
Expert Text		· · · · · · · · · · · · · · · · · · ·	Audi Y/N
Expert Type	Email/Voicemail		1:0 1
Additional Data	BBC Editorial Guidelines		
	Material from Social Media 7.4.8		
	Although material, especially pic	tures and videos, on t	hird party
	social media and other websites may be considered to have been by the BBC will usually bring it to consider the impact of our re-us with tragic or distressing events.	where the public have placed in the public of a much wider audier e, particularly when in	e ready access lomain, re-use nce. We should connection

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Privacy:	Filming	trauma	and	distress	
10275					

MCQ			34,42		1 2. 2
Screen ID	m35_s05_t10_023	Bank ID		Killer Question	N
Skippable	Y/N			1 1	
Next Screen ID	m35_s05_t10_025		Last Scree	en In Branch	N
Assessment	Y/N	186.00		7.5	
Number of Attempts	1			Show Marking	Y
Title	Posted pictures				
Question Text	Can you use the picture	from Pamel	a Griffiths' T	witpic posting	s?
Initial Flash Instruction	Choose Yes or No, then	select CONFI	IRM.		
Initial Text-Only Instruction	Review each option care your answer.	fully then sel	ect the corre	ect option and	submit
Screenreader Instruction	New 1997 2530 2 44400 2140 20 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2			1,000 1,000 1,000	TENEDO.
Graphic Description	Photo image of Pamela conference.		Filena me	23	
Alt text	Photograph of Pamela G	riffiths at a p	olitical confe	renc e.	
Option 1 Text	Yes		Cautiousn ss	е	
Feedback 1	You're right, you can us figure and she has post public to access them a regard to the photograp	ed the photos nd she has no	in a place v	vhere she inte	nds the
Option 2 Text	No		Cautiousn ss		
Feedback 2	Actually, you can use the and she has posted the to access them and she the photographs.	bhotos in a p	lace where s	she intends th	e public
Option 3 Text			Cautiousn	е	
Feedback 3			1.33		
Option 4 Text			Cautiousn	ie .	
Feedback 4					
Option 5 Text			Cautiousn ss	e ,	
Feedback 5					
Option 6 Text			Cautiousn ss	е	
Feedback 6					
Correct option no.	1				
First attempt feedback					
Reset Instruction	Select RESET to try the	question aga	iln.		
Text-Only Reset Instruction			grade Walder	2 mark 1997	
Flash Final Instruction	Select NEXT to continue	2.			

Text-Only Final Instruction	Select Next Page to continue.
Related Learning	
Screen Resources	Res0
Expert Text	Audi Y/N
Expert Type	Email/Voicemail
Additional Data	BBC Editorial Guidelines Material from Social Media 7.4.8 Although material, especially pictures and videos, on third party social media and other websites where the public have ready access may be considered to have been placed in the public domain, re-use by the BBC will usually bring it to a much wider audience. We should consider the impact of our re-use, particularly when in connection with tragic or distressing events. There are also copyright considerations.
Notes	

Screen ID	m35_s05_t10_025	Bank ID		1	iller Juestion	Y/N
Ckinnable	. Y/N	עג	1		uestion	
Skippable Next Screen ID	m35_s05_t10_026		Last	Screen	In Branch	Y/N
Assessment	Y/N -	nerigie:	C TOTAL SECTION	Jan Col	1 211 DIGNE	Day (See
Number of Attempts	1	60-00-1-00-1-00-1-00-1-00-1-00-1-00-1-0	(ARLES 188 H 2. 1922 F	s	how	N
rtainber of Attentibes				M	larking	<u>L</u>
Title	Gordon's photograph					
Initial Audio Transcript						
Question Text	You find Gordon Hawking h several pictures of him that want at least one photogra don't have his or his family you want to use, then	t aren't oh of hi	subjec m for i	t to pri	ivacy settir vour repor	ngs. You t, but yo
Initial Flash Instruction	select CONFIRM.					
Initial Text-Only Instruction	Review each option careful	ly then	select i	one o r	more opti	ons and
Graphic Description	submit your answer. Four photo images:	rus Profession	Ti	ilena	m35 s0	05_t10_0
Graphic Description	, oa. prioco integes.		10.0	ne	25	
	A photo of Gordon F					
	 A photo of Gordon v 	with his	two 🖟			
	young children					
	GH with a shot glass		d			
	looking worse for w		_ *			
	GH with a group of			San F	9	
	adult friends, we do who they are.	IT E KHOV	^			
	who they are.				1	
Alt Text	Four photographs showing of Gordon smilling to came two young children, the thin and looking worse for wear with a group of unknown a	ra, the s Ird show and th	econd is Gord e fourt nds.	shows on dri h shov	Gordon w nking a vo vs Gordon	ith his dka shot
O II dital					Coord	
Option 1 Label	A photo of Gordon smiling.		Corre	ec Y		0,9
Option 1 Label Option 1 Alt Text			t		S	0,9
Option 1 Alt Text	A photo of Gordon smiling. A photo of Gordon. A photo of Gordon.		t		S	0,9
grantet Selver	A photo of Gordon. A photo of Gordon.		t		S	0,9
Option 1 Alt Text	A photo of Gordon.		t Caut	iousne	S	
Option 1 Alt Text Option 1 Description Option 2 Label	A photo of Gordon. A photo of Gordon. A photo of Gordon with his young children.	two	Caut ss Corre	lousne	S Coord S	
Option 1 Alt Text Option 1 Description Option 2 Label	A photo of Gordon. A photo of Gordon. A photo of Gordon with his	two	Caut ss Corre t	lousne	S Coord S	
Option 1 Alt Text Option 1 Description	A photo of Gordon. A photo of Gordon with his young children. A photo of Gordon with his A photo of Gordon with his	two	Caut ss Corre t	lousne	S Coord S	
Option 1 Alt Text Option 1 Description Option 2 Label Option 2 Alt Text Option 2 Description	A photo of Gordon. A photo of Gordon with his young children. A photo of Gordon with his	two two you	Caut ss Corre t ung cli Caut ss	lousne ec N Ildren.	S Coord S	231,13
Option 1 Alt Text Option 1 Description Option 2 Label Option 2 Alt Text	A photo of Gordon. A photo of Gordon with his young children. A photo of Gordon with his A photo of Gordon with his young children.	two two you two	Caut ss Corre t ung cli Caut ss	lousne ec N Ildren.	S Coord S	231,13
Option 1 Alt Text Option 1 Description Option 2 Label Option 2 Alt Text Option 2 Description	A photo of Gordon A photo of Gordon with his young children. A photo of Gordon with his A photo of Gordon with his young children. A photo of Gordon with his young children. A photo of Gordon drinking and looking a little worse for wear.	two two two two g a shot or	Caute ss Corret t Caute ss Corret t	lousne ec N Ildrena iousne	S Coord	231,13
Option 1 Alt Text Option 1 Description Option 2 Label Option 2 Alt Text Option 2 Description	A photo of Gordon. A photo of Gordon with his young children. A photo of Gordon with his A photo of Gordon with his young children. A photo of Gordon with his young children. A photo of Gordon drinking and looking a little worse fewear. A photo of Gordon with a d	two you two	Caute ss Corret t Caute ss Corret t	lousne ec N Ildrena iousne	S Coord	231,13
Option 1 Alt Text Option 1 Description Option 2 Label Option 2 Alt Text Option 2 Description Option 3 Label	A photo of Gordon. A photo of Gordon with his young children. A photo of Gordon with his A photo of Gordon with his young children. A photo of Gordon drinking and looking a little worse for wear.	two you two	Caut ss Corrett Caut ss Corrett	lousne ec N Ildrena iousne	Coord S Coord S	231,13
Option 1 Alt Text Option 1 Description Option 2 Label Option 2 Alt Text Option 2 Description Option 3 Label	A photo of Gordon. A photo of Gordon with his young children. A photo of Gordon with his A photo of Gordon with his young children. A photo of Gordon with his young children. A photo of Gordon drinking and looking a little worse fiwear. A photo of Gordon with a dhis hand.	two you two g a shot or Irink in	Cautes Correct Cautes Correct Correct Correct Correct Counts Coun	lousne Ridren: lousne N Ridren: lousne N d: lousne	Coord S Coord S	231,13
Option 1 Alt Text Option 1 Description Option 2 Label Option 2 Alt Text Option 2 Description Option 3 Label	A photo of Gordon A photo of Gordon with his young children. A photo of Gordon with his young children. A photo of Gordon with his young children. A photo of Gordon drinking and looking a little worse fiwear. A photo of Gordon with a day of Gordon with a d	two two you two g a shot or drink in ub with	Cautes Correct Cautes Correct Correct Correct Correct Counts Coun	lousne Ridren: iousne Ridren: iousne Rid: iousne	Coord S Coord S	231,13

Option 4 Description	A photo of Gordon with a group of unknown adult friends.	Cautiou ss	isne			
Option 5 Label		Correc t	Y/ N	Coord s		
Option 5 Alt Text			80,500	e saide		
Option 5 Description		Cautiou ss	isne			
Option 6 Label		Correc t	Y/ N	Coord s		
Option 6 Alt Text						
Option 6 Description		Cautiou ss	ısne			
Confirm Coordinates						
numberOfOptionsToSelect	1					
Totally Correct	Yes, this would be the best picture screen.	to use. f	Find o	ut why o	on the	e next
First Attempt Partly Correct						
First Attempt Totally Incorrect						
Final Attempt Partly Correct	That's not the best choice. Find out	t why on	the r	ext scre	en.	
Final Attempt Totally Incorrect	That's not the best choice. Find ou	t why on	the r	ext scre	en.	
Reset Instruction	Select RESET to try the question a	gain.				
Text-Only Reset Instruction				er Ole II		and T
Model Answer Instruction	Select MODEL to see the correct a continue.	nswers,	then :	select N I	EXT t	:0
Text-Only Model Answer Instruction				44.		
User Answer Instruction	Select YOUR ANSWER to see the NEXT to continue.	answers	you g	gave, the	en sel	ect
Text-Only User Answer Instruction		ti.				
Flash Final Instruction	Select NEXT to continue:					
Text-Only Final Instruction	Select Next Page to continue.					1124
Related Learning						
Screen Resources	Res0					
Expert Text				3	Audi	Y/N
Expert Type	Email/Voicemail					

Additional Data	BBC Editorial Guidelines Material from Social Media 7.4.8
	Although material, especially pictures and videos, on third party social media and other websites where the public have ready access may be considered to have been placed in the public domain, re-use by the BBC will usually bring it to a much wider audience. We should consider the impact of our re-use, particularly when in connection with tragic or distressing events. There are also copyright considerations.
Notes	

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Text and Graphic	12. 图形 计数据编码编码 不是是 13. 13. 13. 13. 13. 13. 13. 13. 13. 13.	Se Andardado	AND SHIP SHAPE			
Screen ID	m35_s05_t10_026					
Skippable	Y/N					
Next Screen ID	m35_s05_t10_030	Last Screen In Br	anch Y/N			
Layout Title	TL Sadbada as well as a finished					
Initial Audio Transcript	Feedback on your choice of photogi	apn				
Initial Text	While all these pictures may be arg	ued to be in the nub	lic domain			
Inddi Text	Gordon Hawking is a private citizen					
1	the impact the use of the pictures r					
1	friends.	,	, 4.,4			
BodyText	Image one seen here on the left, w his own would be the best image to		g is seen on			
	Image two: unless you had the fam					
	not to use this picture in case you					
	are higher expectations of privacy f a news bulletin in this context may	or children and show	wing them on			
	distress.	also cause them or	their ramity			
	4/34/633.					
	Image three: you need to be carefu	Il with this picture. \	When you lift			
	pictures from social networking site	s and present them	in a new			
	context, you risk people drawing in					
	conclusions about the person. It we photo.	ould be better not to	use this			
	Image four: unless you had consen	t from Gordon Hawl	inala frienda			
	who were present it would be bette					
	as with the family, you cause them		ture in case,			
	If only pictures two to four were avenue the others in the picture.	ailable you should tr	y to edit out			
	When using material from social ne	tworking sites of inc	lividuals who			
	are not public figures, we should consider the impact of re-using it					
1:44	in the wider public domain, particul	arly in distressing si	tuations such			
	as this one. Ideally we should gain		mily. To find			
	out more select THE GUIDELINES	•				
BodyText Properties	Body Text Size 404,372	Body Text Coords	499.04			
Graphic Description	A photograph of Gordon Hawking.	Filename	488,94 m35_s05_t			
Crapine Description	photograph of dolubil flawking.	i deliante	10_026			
Alt Text Label	Gordon Hawking, smiling.	Graphic Coords	0,94			
Label Properties	Label Size 150,26	Label Coords	12,123			
Flash Final Instruction	Click NEXT to continue.		coord			
no magnetica, make consistant, color, color and a second and a second and	december of the second	e s	1,00 x40 set			
Text-Only Final	Select Next Page to continue.	COTING A CONTRACTOR	Continue action of			
Instruction			Aller Com.			
Related Learning						
Screen Resources	Res0		+			
Expert Text			Audi Y/N			
Expert Type	Email/Voicemail	· · · · · · · · · · · · · · · · · · ·	0			
Expert Type	Leman voiceman					

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Additional Data	BBC Editorial Guidelines Material from Social Media 7.4.8
	Although material, especially pictures and videos, on third party social media and other websites where the public have ready access may be considered to have been placed in the public domain, re-use by the BBC will usually bring it to a much wider audience. We should consider the impact of our re-use, particularly when in connection with tragic or distressing events. There are also copyright considerations.
Notes	

Screen ID	m35_s05_t10_030	Bank ID	1, 272	ller Jestion	Y/N
Skippable	Y/N			, A	
Next Screen ID	m35_s05_t10_035		Last Screen	In Branch	Y/N
Assessment	Y/N			4.0	4.99
Number of Attempts	1		12.70	now erking	N
Title	Protecting identity				
Question Text	It's now two weeks later a away leaving two young c was over the limit at the v family's consent. Which pi	hildren. A post wheel of the ca cture would yo	-mortem ha r. You still d ou use in you	s revealed t on't have hi	hat he
Initial Flash Instruction	Choose the option to use,	then select CC	ONFIRM.		
Initial Text-Only Instruction	Review each option carefu submit your answer.	lly then select	one or more	options an	d
Graphic Description	Four images: A photo of Gordon A photo of Gordon young children GH with a shot glas looking worse for w GH with a group of friends, we don't ki	with his two ss in hand year unknown adu	Filena me	m35_s05 30	_t10_0
Alt Text	Four photographic images his wife and his two childr cropped picture of just Go and his wife, but with the a picture of Gordon, his w children have been obscur	en, who are al rdon. Image th children's face life and the chi	l visible. Ima ree shows a s obscured.	age two sho a picture of Image four	ws a Gordon shows

Option 1 Label	A picture of Gordon with his children.		Coord	0,20
Option 1 Alt Text	A picture of Gordon on his own.			Decided the
Option 1 Description		Cautious	ness	
Option 1 Feedback	You're right. The only picture it would be app			still the
	first one showing Gordon Hawking on his own	i. Usina i	mages 3	or 4 and
	showing him drinking is unnecessary and like	lv to cau	se furthe	er distress
	to his family and friends. The advice regardin	a the pic	ture sho	wing him
	with his two children remains the same. You	shouldn't	use it v	vithout
	the family's consent.			
Option 2 Label	A picture of Gordon.		Coord	232,18
	,		S	232/10
Option 2 Alt Text	A picture of Gordon.		7.24.0	
Option 2 Description		Cautious	ness	,
Option 2 Feedback	In fact, the only picture it would be appropria	te to use	is still t	he first
	one showing Gordon Hawking on his own. Us	ina imaa	es 3 or 4	and
	showing him drinking is unnecessary and like	lv to cau	se fyrthe	er distress
	to his family and friends. The advice regardin	a the pic	ture sho	wing him
	with his two children remains the same. You	shouldn'i	use it v	vithout
	the family's consent.			
Option 3 Label	A picture of Gordon, his wife and his children.	The	Coord	463,12
	children's faces are obscured.		S	,
Option 3 Alt Text	Gordon drinking a vodka shot		1513	
Option 3 Description		Cautlous	ness	
Option 3 Feedback	In fact, the only picture it would be appropria	te to use	is still t	he first
	one showing Gordon Hawking on his own. Usi	ina imaa	es 3 or 4	and
	showing him drinking is unnecessary and like	lv to cau	se furth	er distress
	to his family and friends. The advice regardin			
la de la companya de	with his two children remains the same. You	shouldn't	use it v	vithout
	the family's consent.			
Option 4 Label	A picture of Gordon, his wife and his children.	. His	Coord	695,22
	wife's and children's faces are obscured.		S	
Option 4 Alt Text	A picture of Gordon, his wife and his children.	. His wife	, and th	e
	children's faces are obscured.			
Option 4 Description	A picture of Gordon, his wife and his	Cautious	ness	
	children. His wife's and the children's	7.54		
	faces are obscured.		100	
Option 4 Feedback	In fact, the only picture it would be appropria	te to use	is still t	he first
	one showing Gordon Hawking on his own. Usi	ing imag	es 3 or 4	and
	showing him drinking is unnecessary and like	lv to cau	se furthe	er distress
	to his family and friends. The advice regardin	g the pic	ture sho	wing him
a first and a first transfer	with his two children remains the same. You	shouldn't	use it w	vithout
	the family's consent.		_	
Option 5 Label			Coord	
			S	
Option 5 Alt Text		and the		
Option 5 Description		Cautious	ness	
Option 5 Feedback				
Option 6 Label			Coord	
			s	
Option 6 Alt Text		and the second		12 12 15 12
Option 6 Description		Cautious	ness	
Option 6 Feedback				
Correct option	1	Confir	m	

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10275					

	coords		
First attempt feedback			
Reset Instruction	Select RESET to try the question again.		
Text-Only Reset Instruction	The state of the s		
Flash Final Instruction	Select NEXT to continue.		
Text-Only Final Instruction	Select Next Page to see the final page and send your comple	etion e	email.
Related Learning			
Screen Resources	Res0		
Expert Text	1	Audi o	Y/N
Expert Type	Email/Voicernail		
Additional Data	BBC Editorial Guidelines 1.2.8 Privacy We will respect privacy and will not infringe it without good wherever in the world we are operating. Private behaviour, i correspondence and conversation will not be brought into the domain unless there is a public interest that outweighs the e of privacy.	nform e pub	ation, lic
Notes			

Screen ID Skippable Next Screen ID Layout Title Initial Audio Transcript	m35_s05_t10_ N		· · · · · · · · · · · · · · · · · · ·	
Next Screen ID Layout Title Initial Audio Transcript	D			
Layout Title Initial Audio Transcript	D		Last Screen	In Branch Y/N
Initial Text	Summary	d the end of this	task on reporting	
BodyText			emember from this	task:
	 The BB compas privacy violence Someti make a ground The BB 	C balances publissionate and to a when reporting e or war. mes when we have thical judgers. C respects the r	ic interest with the ravoid any unjustified on accidents, disastave the right to show it into the show it in th	need to be d infringement of ters, disturbances, w material we may on compassionate ot to be filmed
	the referrals a internally on e	re mandatory. E xt 02 81819 or	should always be re ditorial Policy advic externally on 020 8 uidance select MOR	e is available 24/7 00 81819. If you
BodyText Properties Graphic Description Alt Text	Body Text Size The red missio The Mission Ch		Body Text Co Filename Graphic Coor	m35_s05_t 10_035
Label Label Properties	Label Size	150,26		12,123
Flash Final Instruction	Select EXIT to	return to the le ose another task	earning siz	coord
Text-Only Final	Select Home to	o return to the r	nenu and choose ar	other task.
Instruction		en e		AND THE RESERVE
Related Learning	-			
Res0	Res0			
Expert Text				Audi Y/N
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Additional Data	wherever in th information, co into the public	t privacy and wi e world we are o prrespondence a	II not infringe it with operating. Private bind conversation will there is a public intentions.	ehaviour, I not be brought
Notes	1		—— 	