

Purpose of this document

This is a script. We'd like you to review, in particular:

- the scope of the learning objectives coveredthe accuracy of the content
- any queries we may have added.

Please note that the comments in the 'notes' field of each screen are where Epic has suggested additional text or raised points for clarification. When the comment refers to text in the script, we have highlighted it yellow.

Client name: BBC Project name: Editorial Standards Modules Project number: 10275

Privacy Secret Recording

-

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Privacy: Secret filming 10275

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Privacy: Secret filming 10275

Single Video Audio Sc Screen ID	m35 s05 t15 005				
Skippable	N				
Next Screen ID	m35_s05_t15_010	Lact Scr	een In Brar	ich Y/N	
Title	Introduction	Lastist	een in Diai		
Media Type	Video				
Initial Audio Transcript					
Initial Text	Secret recording is a valuable tool programming. It can capture evide public interest to expose and which be able to see or hear.	nce or behav	iour which	is in the	
Flash Initial Instruction	Select the play arrow to start the v	video.			
Text-Only Initial Instruction	A flash video player follows. Select the play button to start the video. A transcript of the dialogue can be accessed by selecting the Show transcript link.				
Screenreader Instruction					
Video Description	A video montage of clips on secret filming from Panorama, Whistle Blower, Secret Soldier, Rogue Traders, The Real Hustle and Th Secret Tourist.	me	18 N.	_s05_t15_0 V	
Video Text-Only Scene Setter	A montage of clips showing BBC pr	rogrammes ti	hat use sec	ret filming.	
Video Alignment	L	the second s			
Video Transcript	Clip from The Undercover Soldier SOLDIER 1: Private Sharp three-z six. Infantry soldier and undercover Cut to secretly filmed footage. MAN: A dog that is born in a barn, Britain is still a Paki. Clip from Britain's Homecare Sca WOMAN: Should I have had some something? WOMAN 2: (Off camera.) You'll ge get I basically should be training many calls I can't train you up pro	zero-zero-thra er reporter. , is still a dog andal . e like training et to watch a you up, but) A Paki, and that, o video and because w	born in or you should e've got so	
	watch and grasp it. <i>Clip from Rogue Traders. Secret</i> MATT ALRIGHT: It's Abbas Ahme		Ahmed. W	ho arrives	

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MAN: What's the mileage on this one? ABBAS: It's forty-something... MAN: Forty-something? ABBAS: Forty-six I think ... MATT: Corne on mate, you should know. You had it clocked. ABBAS: Forty-seven. MAN: Forty seven? ABBAS: Forty-seven, yeah. MATT: Forty-seven thousand. From 128 to 47 thousand miles. Just like that. Clip from Whistle Blower. Secret Filming. VOICEOVER: This is the trainer, demonstrating how to remove a sleeper clip. MAN: Wrong way to do it. But that's the way everybody does do it. Now you're going to see the proper way to do it, and you're all going to have a go at this, right, and it's so f---ing awkward, it's unbelievable. Cut to another secretly filmed clip. WOMAN: And how you got to not speak to customers for too ... Clip from The Real Hustle: High Stakes. Secret Filming. **VOICEOVER:** Hidden up Paul's sleeve was a pair of barbeque tongs. As they're long and thin, they allowed him to reach deep into the handbag without being noticed. Clip from Rogue Restaurants. Secret Filming. **VOICEOVER:** Let's show Lisa what's been lurking behind one of the freezers. MAN 1: I dunno, what is that smell? MAN 2: It's maggots. MAN 1: It's maggots? PRESENTERS AND LISA: Urgh.

Cut to another secretly filmed clip.

MAN: Did you have a recording device on your tie?

UNDERCOVER REPORTER: Er, yeah.

	MAN: Have you got one on now?				
	UNDERCOVER REPORTER: Yeah.				
	MAN: Give me that now. Give me that.				
Body Text	However, secretly recording people is a breach of their privacy whic is only justified if specific criteria are met. This module contains strong language.	;h			
Flash Final Instruction	Select NEXT to continue.				
Text-Only Final	Select Next Page to continue.				
Instruction					
Related Learning	<u>1997 p. po za 1997 za ostan nastrantza za datenen za datene si datenen za datenen internen datenen datenen date</u> 1997 p. po za 1997 za datenen datenen datenen za datenen za datenen datenen datenen datenen datenen datenen date	1979 A.			
Screen Resources	Res0				
Screen Resources					
Expert Text	Audi Y	7N			
Lapert Text		//1			
Expert Type					
Additional Data	BBC Editorial Guidelines				
	 Secret Recording 7.4.9 The following techniques are considered secret recording for purposes of the BBC's Editorial Guidelines: the use of hidden cameras or microphones the general use of audio-video equipment including long lenses, small video cameras, mobile phone cameras, webcar and radio microphones, when people are unaware they are being recorded the deliberate use of audio-video equipment including long lenses, small video cameras, mobile phone cameras, webcar and radio microphones, either to conceal the equipment from targeted individuals or to give the impression of recording for purposes other than broadcasting, for example a holiday vid recording telephone calls for possible broadcast without aski permission deliberately continuing a recording when the other party this that it has come to an end, or starting it before the other part thinks it has begun. 	ms ms or leo ing nks			
Notes					
Notes					

Text and Graphic				
Screen ID	m35_s05_t15_	010		
Skippable	N			
Next Screen ID	m35_s05_t15	011	Last Screen Ir	Branch Y/N
Layout	TL			
Title	Your mission			
Initial Audio Transcript				
Initial Text		etical task you ta cumentary serie	ike the role of a prod s, Exposed .	ucer on a popular
BodyText		make quick decis d film secretly.	sions about when and	l whether to go
	You're about to	o get an email th	nat you'll need to inve	estigate.
BodyText Properties	Body Text Size	404,372	Body Text Cool	ds 488,94
Graphic Description	The red missic	on chair.	Filename	m35_s05_t 15 010
Alt Text Label	The Mission Cl	nair.	Graphic Coords	0,94
Label Properties	Label Size	150,26	Label Coords	12,123
Flash Final Instruction	Select NEXT t	o continue.	siz	coord
			е	S
Text-Only Final Instruction	Select Next Pa	ige to continue.		
Related Learning				
Screen Resources	Res0			
Expert Text			· · · · · · · · · · · · · · · · · · ·	Audi Y/N
				0
Expert Type	Email/Voicema	ail		

Additional Data	BBC Editorial Guidelines
	Introduction
	7.1 The BBC respects privacy and does not infringe it without good reason, wherever in the world it is operating. The Human Rights Act 1998 gives protection to the privacy of individuals, and private information about them, but balances that with a broadcaster's right to freedom of expression. In regulation, the Ofcom Broadcasting Code states "Any infringement of privacy in programmes, or in connection with obtaining material included in programmes, must be warranted."
	(See Section 18 The Law: 18.5)
	Meeting these ethical, regulatory and legal obligations in our output requires consideration of the balance between privacy and our right to broadcast information in the public interest. We must be able to demonstrate why an infringement of privacy is justified.
	(See Section 7 Privacy: 7.1 - The Public Interest)
	An infringement is considered in two stages, requiring justifications for both the gathering and the broadcasting of material where there is a legitimate expectation of privacy.
Notes	

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Text and Graphic Screen ID	m35_s05_t15_011		BARGERSON AS
Skippable	N		
Next Screen ID	m35 s05_t15_015	Last Screen In Brar	ch Y/N
Layout Title	P Your inbox		
Initial Audio Transcript Initial Text	You've just checked your inbox and the Exposed team from an anonyr		email for
BodyText BodyText Properties Graphic Description	Body Text Size 404,372 This will take up most of the screen as there will be no body text here, just initial text. A large graphic that resembles an email:	Body Text Coords Filename	488,94 m35_s05 15_011
	From : Anonymous@trinellanursing.com Subject : Abuse in nursing home		
	Dear Exposed,		
	I work in a local nursing home called Trinella and I'm worried about the residents.		
	I try making things better for them when I'm on shift, but I know most other staff don't bother.		
	They leave the residents and don't answer the help-cord alerts. This is mainly on nights when they are asleep instead.		
	Worst of all, the manager makes us drug them up so they are less hassle but I'm too scared of losing my job to say anything about it. You should get someone down here.		
Alt Text	An email:	Graphic Coords	0,94
	From : Anonymous@trinellanursing.com Subject : Abuse in nursing home		
	Dear Exposed,		
	I work in a local nursing home called Trinella and I'm worried about the residents.		

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	I try making things better for them when I'm on shift, but I know most other staff don't bother.			
	They leave the residents and don't answer the help-cord alerts. This is mainly on nights when they are asleep instead.			
	Worst of all, the manager makes us drug them up so they are less hassle but I'm too scared of losing my job to say anything about It. You should get someone down here.			
Label				
Label Properties	Label Size 150,26	Label Coords	ويتبارك فيتبارك المتخاط	23
Flash Final Instruction	Select NEXT to continue.	siz e	coord s	
Text-Only Final Instruction	Select Next Page to continue.			
Related Learning				
Screen Resources	Res0			
	Res0		Audi o	Y/N
Screen Resources Expert Text Expert Type				Y/N
Screen Resources Expert Text	Res0 BBC Editorial Guidelines Secret Recording			Y/N
Screen Resources Expert Text Expert Type	BBC Editorial Guidelines Secret Recording	considered se	0	
Screen Resources Expert Text Expert Type	BBC Editorial Guidelines	considered se Guidelines:	0	
Screen Resources Expert Text Expert Type	BBC Editorial Guidelines Secret Recording 7.4.9 The following techniques are the purposes of the BBC's Editorial • the use of hidden cameras of	Guidelines: or microphones	cret recording	g for
Screen Resources Expert Text Expert Type	BBC Editorial Guidelines Secret Recording 7.4.9 The following techniques are the purposes of the BBC's Editorial • the use of hidden cameras c • the general use of audio-vid	Guidelines: or microphones leo equipment	cret recording	g for
Screen Resources Expert Text Expert Type	BBC Editorial Guidelines Secret Recording 7.4.9 The following techniques are the purposes of the BBC's Editorial the use of hidden cameras of the general use of audio-vid lenses, small video cameras	Guidelines: or microphones leo equipment , mobile phone	cret recording including lon- e cameras,	g for
Screen Resources Expert Text Expert Type	 BBC Editorial Guidelines Secret Recording 7.4.9 The following techniques are the purposes of the BBC's Editorial the use of hidden cameras of the general use of audio-vid lenses, small video cameras webcams and radio microph they are being recorded 	Guidelines: or microphones leo equipment , mobile phon ones, when pe	cret recording including long cameras, cople are una	g for g ware
Screen Resources Expert Text Expert Type	 BBC Editorial Guidelines Secret Recording 7.4.9 The following techniques are the purposes of the BBC's Editorial the use of hidden cameras of the general use of audio-vid lenses, small video cameras webcams and radio microph they are being recorded the deliberate use of audio-vid 	Guidelines: or microphones leo equipment , mobile phone ones, when pe video equipme	cret: recording including long cameras, cople are una	g for g ware
Screen Resources Expert Text Expert Type	 BBC Editorial Guidelines Secret Recording 7.4.9 The following techniques are the purposes of the BBC's Editorial the use of hidden cameras of the general use of audio-vid lenses, small video cameras webcams and radio microph they are being recorded the deliberate use of audio- lenses, small video cameras 	Guidelines: or microphones leo equipment , mobile phone ones, when pe video equipme , mobile phone	cret: recording including long cameras, cople are una int: including l e cameras,	g for g ware
Screen Resources Expert Text Expert Type	 BBC Editorial Guidelines Secret Recording 7.4.9 The following techniques are the purposes of the BBC's Editorial the use of hidden cameras of the general use of audio-vid lenses, small video cameras webcams and radio microph they are being recorded the deliberate use of audio- lenses, small video cameras webcams and radio microph 	Guidelines: or microphones eo equipment ; mobile phone ones, when pe video equipme ; mobile phone ones, either to	cret: recording including long cameras, cople are una int: including l e cameras, conceal the	g for g ware ong
Screen Resources Expert Text Expert Type	 BBC Editorial Guidelines Secret Recording 7.4.9 The following techniques are the purposes of the BBC's Editorial the use of hidden cameras of the general use of audio-vid lenses, small video cameras webcams and radio microph they are being recorded the deliberate use of audio- lenses, small video cameras 	Guidelines: or microphones leo equipment , mobile phone ones, when pe video equipme , mobile phone ones, either to dividuals or to	cret recording including lone e cameras, cople are una ent including l e cameras, o conceal the give the impi	g for g ware ong
Screen Resources Expert Text Expert Type	 BBC Editorial Guidelines Secret Recording 7.4.9 The following techniques are the purposes of the BBC's Editorial the use of hidden cameras of the general use of audio-vid lenses, small video cameras webcams and radio microph they are being recorded the deliberate use of audio- lenses, small video cameras webcams and radio microph equipment from targeted ing of recording for purposes ot example a holiday videq 	Guidelines: or microphones leo equipment , mobile phone ones, when pe video equipme , mobile phone ones, either to dividuals or to her than broad	cret: recording including lon- e cameras, eople are una int including l e cameras, o conceal the give the impli- dcasting, for	g for g ware ong ression
Screen Resources Expert Text Expert Type	 BBC Editorial Guidelines Secret Recording 7.4.9 The following techniques are the purposes of the BBC's Editorial the use of hidden cameras of the general use of audio-vid lenses, small video cameras webcams and radio microph they are being recorded the deliberate use of audio-vid lenses, small video cameras webcams and radio microph equipment from targeted ing of recording for purposes ot example a holiday video recording telephone calls for 	Guidelines: or microphones leo equipment , mobile phone ones, when pe video equipme , mobile phone ones, either to dividuals or to her than broad	cret: recording including lon- e cameras, eople are una int including l e cameras, o conceal the give the impli- dcasting, for	g for g ware ong ression
Screen Resources Expert Text Expert Type	 BBC Editorial Guidelines Secret Recording 7.4.9 The following techniques are the purposes of the BBC's Editorial the use of hidden cameras of the general use of audio-vid lenses, small video cameras webcams and radio microph they are being recorded the deliberate use of audio- lenses, small video cameras webcams and radio microph equipment from targeted into of recording for purposes otl example a holiday video recording telephone calls for asking permission 	Guidelines: or microphones ieo equipment , mobile phone ones, when pe video equipme , mobile phone ones, either to dividuals or to her than broad	cret: recording including lone e cameras, eople are una int including l e cameras, o conceal the give the impli- dcasting, for dcast without	g for g ware ong ression
Screen Resources Expert Text Expert Type	 BBC Editorial Guidelines Secret Recording 7.4.9 The following techniques are the purposes of the BBC's Editorial the use of hidden cameras of the general use of audio-vid lenses, small video cameras webcams and radio microph they are being recorded the deliberate use of audio-vid lenses, small video cameras webcams and radio microph equipment from targeted ing of recording for purposes ot example a holiday video recording telephone calls for 	Guidelines: or microphones leo equipment ones, when pe video equipme cones, either to dividuals or to her than broad r possible broa	cret recording including lon- e cameras, eople are una int including l e cameras, o conceal the give the impr dcasting, for dcast without he other part	g for g ware ong ression
Screen Resources Expert Text Expert Type	 BBC Editorial Guidelines Secret Recording 7.4.9 The following techniques are the purposes of the BBC's Editorial the use of hidden cameras of the general use of audio-vid lenses, small video cameras webcams and radio microph they are being recorded the deliberate use of audio- lenses, small video cameras webcams and radio microph equipment from targeted ind of recording for purposes ot example a holiday video recording telephone calls for asking permission deliberately continuing a recording telephone 	Guidelines: or microphones leo equipment ones, when pe video equipmen ones, either to dividuals or to her than broad r possible broa cording when t n ehd, or start	cret recording including lon- e cameras, eople are una int including l e cameras, o conceal the give the impr dcasting, for dcast without he other part	g for g ware ong ression

Screen ID	m35_s05_t15_015	Bank ID		ler estion	N
Skippable	N			•	
Next Screen ID	m35_s05_t15_016	Lā	ist Screen	In Branch	Y/N
Assessment	N				
Number of Attempts	1		1.111	ow rking	Y
Title	An advert				
Question Text Initial Flash Instruction Initial Text-Only	You've looked into rumo Home chain treat their r evidence to investigate. care worker at the branc enough evidence to appl Choose Yes or No , then	esidents before, l By a stroke of lu th the whistleblov ly for a job so you	but you've ck, they're ver works i u can secre	never had advertisir in. Do you	l enougl 1g for a
Instruction	Review each option care your answer.	fully then select	the correct	option an	id submi
Screenreader Instruction					
Graphic Description	A newspaper mock-up o showing an advert in the a care worker at Trinella The contact number is ri	e jobs section for nursing home.		m35_s0 15	5_t15_C
Alt text	A section of a newspape Care Worker at Trinella red pen.	nursing home, th	e contact r		
Option 1 Text	Yes	s			
Feedback 1	I'm afraid not. So far yo no detail and nothing to highly intrusive.	u have a very se back it up, yet w	rious allega /hat you ar	ation but a re proposir	absolute ng is
	You don't know anything ex employee with a grud At the moment you have whether there really is a	dge, or never eve e a lot of addition	n häve wo al work to	rked there do to esta	e at all!
Option 2 Text	No	C	autiousne ;		
Feedback 2	That's the right answer. absolutely no detail and undercover based on thi	nothing to back	it up. Start	ing to film	ition but 1
	You don't know anything ex employee with a gruc At the moment you have whether there really is a	lge, or never eve e a lot of addition	n have wo al work to	rked there do to esta	e at all!
Option 3 Text		C	autiousne	Ι	
Privacy: Secret filming 10275	L _{eon} ,			10	

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	SS
Feedback 3	
Option 4 Text	Cautiousne ss
Feedback 4	
Option 5 Text	Cautiousne ss
Feedback 5	
Option 6 Text	Cautiousne ss
Feedback 6	
Correct option no.	2
First attempt feedback	
Reset Instruction	Select RESET to try the question again.
Text-Only Reset Instruction	
Flash Final Instruction	Select NEXT to continue.
Text-Only Final	Select Next Page to continue.
Instruction	
Related Learning	
Screen Resources	Res0
Expert Text	Audi Y/N o
Expert Type	Email BBC Editorial Guidelines
	 7.4.9 The following techniques are considered secret recording for the purposes of the BBC's Editorial Guldelines: the use of hidden cameras or microphones the general use of audio-video equipment including long lenses, small video cameras, mobile phone cameras, webcams and radio microphones, when people are unaware they are being recorded the deliberate use of audio-video equipment including long lenses, small video cameras, mobile phone cameras, webcams and radio microphones, either to conceal the equipment from targeted individuals or to give the impression of recording for purposes other than broadcasting, for example a holiday video recording telephone calls for possible broadcast without asking permission deliberately continuing a recording when the other party thinks that it has come to an end, or starting it before the other party thinks it has begun.
	 7.4.10 Normally, the BBC will use secret recording only for the following purposes: as an investigative tool where: there is clear existing prima facie evidence of behaviour, or intention to carry out behaviour, that it is in the public interest to reveal, and the recording is necessary to prove the behaviour, and there is no viable, alternative means of gathering the

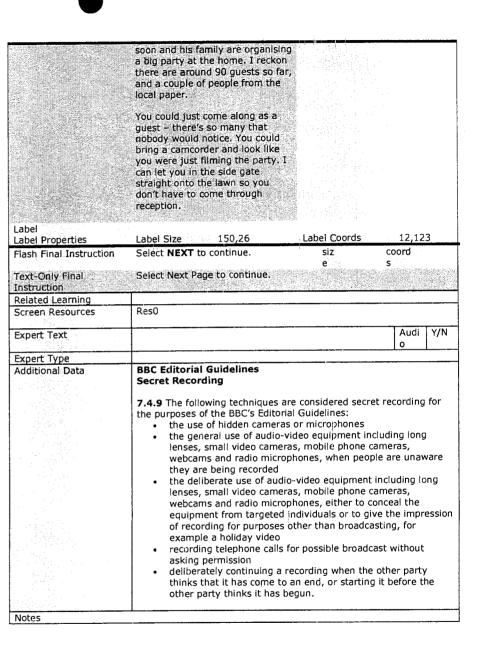
evidence that proves the behaviour. • to obtain material outside the UK where a country's laws make the normal and responsible gathering of material extraordinarily difficult or impossible as a method of consumer, scientific or social research in the public interest, where no other methods could naturally capture the attitudes or behaviour in question for comedy and entertainment output where the secret recordings, and any deception involved, are an integral part of the programme. (See Guidance online: Secret Recording and Secret Recording Forms) (See Section 8 Reporting Crime and Anti-Social Behaviour: 8.4.3 -8.4.7 and 8.4.40 - 8.4.47) Secret Recording for News and Factual Output 7.4.13 Secret recording must be justified by a clear public interest. It is a valuable tool for the BBC because it enables the capture of evidence or behaviour that our audiences would not otherwise see or hear. However, secret recording should normally be a method of last resort. The intrusion in the gathering and transmission of secret recording must be proportionate to the public interest it serves. Where there is a higher legitimate expectation of privacy, the BBC requires a higher public interest test to be achieved before recording secretly. Such situations include, but are not limited to: • Secret recording in a private place where the public do not have access Secret recording of medical treatments Secret recording of identifiable people in grief or under ٠ extremes of stress both in public and semi-public places. Notes

Screen ID	m35_s05_t15_016		
Skippable	N		
Next Screen ID	m35_s05_t15_020	Last Screen In Bra	nch Y/N
Layout Title	P The whistleblower replies		
Initial Audio Transcript Initial Text	You check your inbox again and fin responded to your reply in which yo Here's the email:		
BodyText			
BodyText Properties Graphic Description	Body Text Size 404,372 This will take up most of the screen as there will be no body text here, just initial text. A large graphic that resembles an email:	Body Text Coords Filename	488,94 m35_s05_ 15_016
	Ні		
	I was thinking about what you said in that last email and I've thought of a good way for you to get some proof.		
	One of our residents is celebrating his 100 th birthday soon and his family are organising a big party at the home. I reckon there are around 90 guests so far, and a couple of people from the local paper.		
	You could just come along as a guest – there's so many that nobody would notice. You could bring a camcorder and look like you were just filming the party. I can let you in the side gate straight onto the lawn so you don't have to come through reception.		
Alt Text	An email from the whistleblower: Hi	Graphic Coords	0,114
	I was thinking about what you said in that last email and I've thought of a good way for you to get some proof.		
	One of our residents is celebrating his 100 th birthday		5

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Privacy: Secret filming

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MCQ					San Alakara
Screen ID	m35_s05_t15_020	Bank ID	Kill Qu	er estion	N
Skippable	N				
Next Screen ID		Las	st Screen I	In Branch	Y/N
Assessment	N			(Jacob V)	(an Certinat
Number of Attempts	1			ow rking	Y
Title	An open invitation				
Question Text	So the whistleblower is sug further evidence. It seems unnoticed to shoot some fo with the plan?	you'd be able t	o get into	the party	-
Initial Flash Instruction	Choose Yes or No, then se	ect CONFIRM			
Initial Text-Only	and the second	Sector Street Street			
Instruction	Review each option carefull your answer.	y then select t	ne correct	option ar	nd submit
Screenreader Instruction			N. AND LANSING	(a.)	
Graphic Description	A small camcorder.		Filena me	m35_s0 20	5_t15_0
Alt text	A small camcorder.	and the second second			
Option 1 Text	Yes	Ca ss	utiousne		
Feedback 1	That's a bad idea, you don' This approach is classed as		•		
	be using the camera openly recording for purposes othe	r, you would be	giving th		
	Also, you can only justify th real probability that you will and in this instance, there's	l be able to ga	ther evide	nce of wr	ongdoing,
n Ang ang ang ang ang ang ang ang ang ang a	Find out more by selecting	THE GUIDELI	NES.		
Option 2 Text	No	Ca ss	utiousne		<u>.</u>
Feedback 2	Yes, that's the right decisio evidence.	n, as you don't	have suff	icient prii	na facie
	This approach is classed as be using the camera openly recording for purposes othe	, you would be	giving th		
	Also, you can only justify th real probability that you wil and in this instance, there's	l be able to ga	ther evide	nce of wr	ongdoing,
	Find out more by selecting	THE GUIDELI	NES.		

	1 · · · · · · · · · · · · · · · · · · ·			
Option 3 Text		Cautiousne		
		SS		
Feedback 3				
Option 4 Text		Cautiousne		
		SS		
Feedback 4				
Option 5 Text		Cautiousne		
	· · ·	SS		
Feedback 5				
Option 6 Text		Cautiousne		
· · ·		SS		
Feedback 6				
Correct option no.	2			
First attempt feedback				
Reset Instruction	Select RESET to try the question ac	gain.		
Text-Only Reset	and the second se			
Instruction	and the second		Carl Erg Pro-	
Flash Final Instruction	Select NEXT to continue.			
Text-Only Final	Select Next Page to continue.		19.10.53	
Instruction	A REAL PROPERTY AND A REAL			
Related Learning				
Screen Resources	Res0			1
Expert Text			Audi	Y/N
•			0	
Expert Type	Email			

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Additional Data	BBC Editorial Guidelines Secret Recording
	 7.4.9 The following techniques are considered secret recording for the purposes of the BBC's Editorial Guidelines: the use of hidden cameras or microphones the general use of audio-video equipment including long lenses, small video cameras, mobile phone cameras, webcams and radio microphones, when people are unaware they are being recorded the deliberate use of audio-video equipment including long lenses, small video cameras, mobile phone cameras, webcams and radio microphones, either to conceal the equipment from targeted individuals or to give the impression of recording for purposes other than broadcasting, for example a holiday video recording telephone calls for possible broadcast without asking permission deliberately continuing a recording when the other party thinks that it has come to an end, or starting it before the other party thinks it has begun. Secret Recording for News and Factual Output 7.4.14
	We must not go on "fishing expeditions", i.e. secret recording on private property in search of crime or anti-social behaviour by identifiable individuals, or a group, when there is no clear prima facie evidence against them of that behaviour.
Notes	

Text and Graphic Screen ID	m35_s05_t15_021	
Skippable	N	
Next Screen ID		Last Screen In Branch N
Layout Title Initial Audio Transcript Initial Text	P An email Your whistleblower has been in touc content.	ch again. Take a look at the email
BodyText		
BodyText Properties Graphic Description	Body Text Size 404,372 "Hi,	Body Text Coords 488,94 Filename m35_s05_t 15_021
	If you don't want to take my word about Trinella, then look at this video.	
	I took it on my mobile phone and had to be careful they didn't notice, but you can hear what they are saying clear enough while they put the tablets in the pill boxes.	
	You can see they're drugging them. You have to do something about this now, it's just not right."	
Alt Text	From: Anonymous@Trinellanursing.com Subject: My evidence An email: From: Anonymous@Trinellanursing.com Subject: My evidence Hil,	Graphic Coords 0,114
	If you don't want to take my word about Trinella, then look at this video.	
	I took it on my mobile phone and had to be careful they didn't notice, but you can hear what they are saying clear enough while they put the tablets in the pill boxes.	
	You can see they're drugging them. You have to do something about this now, it's just not right.	

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Label Properties	Label Size	150,26	Label Coords		3	
Flash Final Instruction		o view the video	siz	coord		
Text-Only Final	attachment.	ige to continue.	e	S	2305 (SZ)	
Instruction	Jelect Next Fa	ige to continue.			Contraction of the	
Related Learning	21. The could get the line of the					
Screen Resources	Res0					
Expert Text	1.1020			Audi	Y/N	
				0		
Expert Type						
Additional Data	BBC Editoria	l Guidelines				
	Secret Recor	ding				
	they ar they ar the del lenses, webcar equipm of reco examp recordi asking deliber thinks other p	ms and radio micro re being recorded liberate use of audio small video camer ms and radio micro nent from targeted rding for purposes le a holiday video ing telephone calls permission ately continuing a r that it has come to party thinks it has b	o-video equipmen as, mobile phone phones, either to individuals or to g other than broado for possible broad recording when th an end, or startir pegun.	t including lo cameras, conceal the ive the impr asting, for cast without e other party ng it before th	ong essio /	
	Secret Recording for News and Factual Output					
	7.4.14					
	private proper	go on "fishing expe rty in search of crin dividuals, or a grou	ne or anti-social b	ehaviour by		



Screen ID	m35_s05_t15_026	Bank		Killer	Υ ·
	·····	ID	1	Question	
Skippable	N				
Next Screen ID	m35_s05_t15_030		Last Scree	n In Branch	Y/N
Assessment	N-1985			A STREET STREET	and And an Isa
Number of Attempts	1			Show	Y
				Marking	
Title	The whistleblower's evide	nce			
Media Type	Video	-			
Question Text	This time the whistleblow email. Do you have enoug now?	er has sent y gh evidence	you some fo for secret fil	otage with the ming permiss	eir Ion
Initial Flash Instruction	Select the play button to view the footage, then choose the correct option and select CONFIRM .				
Initial Text-Only Instruction					
	A flash video player follows. Select the play button to start the vid A transcript of the dialogue can be accessed by selecting the Show transcript link. Then review each option carefully, select the correct option and submit your answer.			how	
Screenreader					in the state
Instruction				の中国国家会社	
Initial Video	The video clip shows	Filename		m35_s05_t1	5_02.5.f
Description	two members of care	1997 - Barris		v	
	home staff sorting out				
	tablets into boxes with				
	names on. They can be				
	heard saying it's their				
	favourite time of the	-			
	day.				
Y III III - The second	CARE ASSISTANT 1: [l Laetting th	em dosed u	n Hurry unl	
Initial Video Transcript	CARE ASSISTANT 1. [j getting th	em dosed d	p, nany ap.	
	Läughter.				
	CARE ASSISTANT 2: Do	o it properly.	You gotta o	lo it properly.	
	More laughter. CARE ASSISTANT 1: Best part of the day. All colourful.				
	CARE ASSISTANT 2: All can have one of them. Le	l love it. Acti et me give th	ually we sho three.	uld give them	ı She
	More laughter.				
	CARE ASSISTANT 3: RI	ght we're do	ne. Let's go		
Initial Video Text-Only Scene Setter	The video clip shows two tablets into boxes with n				out
Option 1 Text	Yes		Cautiousr ss	ie i	
Option 2 Text	No		Cautiousr	e	

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·		SS	
Option 3 Text		Cautiousne	
		SS	
Option 4 Text		Cautiousne	
opulation of the second		SS	
Option 5 Text		Cautiousne	
Option 5 Text	:	ss	
Ortion 6 Taxt		Cautiousne	
Option 6 Text		ss	
		55	└┈┈┈┈┤
Correct option no.	2		
Use Video Feedback	N		r
Feedback 1 Video		Filename	
Description			
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Feedback 1 Video		化合于 这, 机工作 情况	ALC: NOT THE REPORT OF
Text-Only Scene			- 「「「「」」「「「」」「「」」
Setter			Constant Provide State
Feedback 2 Video		Filename	
Description			
Feedback 2 Video	······································	1	· · · · · · · · · · · · · · · · · · ·
Transcript			
		un deur strette diffectio	
Feedback 2 Video			and the second second
Text-Only Scene		320 920 920 B	Statistics (parallel)
Setter		1 <u></u>	Construction of the second
Feedback 3 Video		Filename	
Description		l	
Feedback 3 Video			
Transcript		Martine and a second second	wards of the state of the second state of the state
Feedback 3 Video			
Text-Only Scene			
Setter	A CONTRACTOR OF A CONTRACT OF A CONTRACT.		
Feedback 4 Video		Filename	T i i
Description			
Feedback 4 Video			
Transcript			
Feedback 4 Video			
			現象などの
Text-Only Scene			
Setter			
Feedback 5 Video		Filename	
Description		<u> </u>	
Feedback 5 Video			
Transcript		· · · · · · · · · · · · · · · · · · ·	and a state of the second s
Feedback 5 Video			The second second
Text-Only Scene			and the second second
Setter			
Feedback 6 Video		Filename	
Description			
Feedback 6 Video		1	1
Transcript			
Feedback 6 Video		2010年1月1日日日	
Text-Only Scene			and the second
Setter	and a sub-state of the state of the sub-		and the second states of
Jellei			

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In fact, you don't have enough evidence yet. The video shows the Feedback 1 Text staff members sorting out pills for the residents - something that is well within their job remit. You might not have liked the tone of their voices or even what they were saying, but that isn't enough to get permission for secret filming. Secretly filming in a nursing home is at the high end of the scale of intrusion so the prima facie evidence required before filming needs to be particularly strong. We have to be especially careful with secret recordings from outside sources. We don't know how this material was gathered, or what happened immediately before and after it was recorded. It doesn't prove anything. Filename Feedback 1 Graphic Description Feedback 1 Graphic Alt Text Yes. That's the right choice - you still don't have enough evidence yet. Feedback 2 Text The video shows the staff members sorting out pills for the residents something that is well within their job remit. You might not have liked the tone of their voices or even what they were saying, but that isn't enough to get permission for secret filming. Secretly filming in a nursing home is at the high end of the scale of intrusion so the prima facie evidence required before filming needs to be particularly strong. We have to be especially careful with secret recordings from outside sources. We don't know how this material was gathered, or what happened immediately before and after it was recorded. It doesn't prove anything. Filename Feedback 2 Graphic Description Feedback 2 Graphic Alt Text Feedback 3 Text Filename Feedback 3 Graphic Description Feedback 3 Graphic Alt Text Feedback 4 Text Filename Feedback 4 Graphic Description Feedback 4 Graphic Alt Text Feedback 5 Text Filename Feedback 5 Graphic Description Feedback 5 Graphic Alt Text Feedback 6 Text Filename Feedback 6 Graphic Description Feedback 6 Graphic Alt Text First attempt feedback

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First attempt Graphic

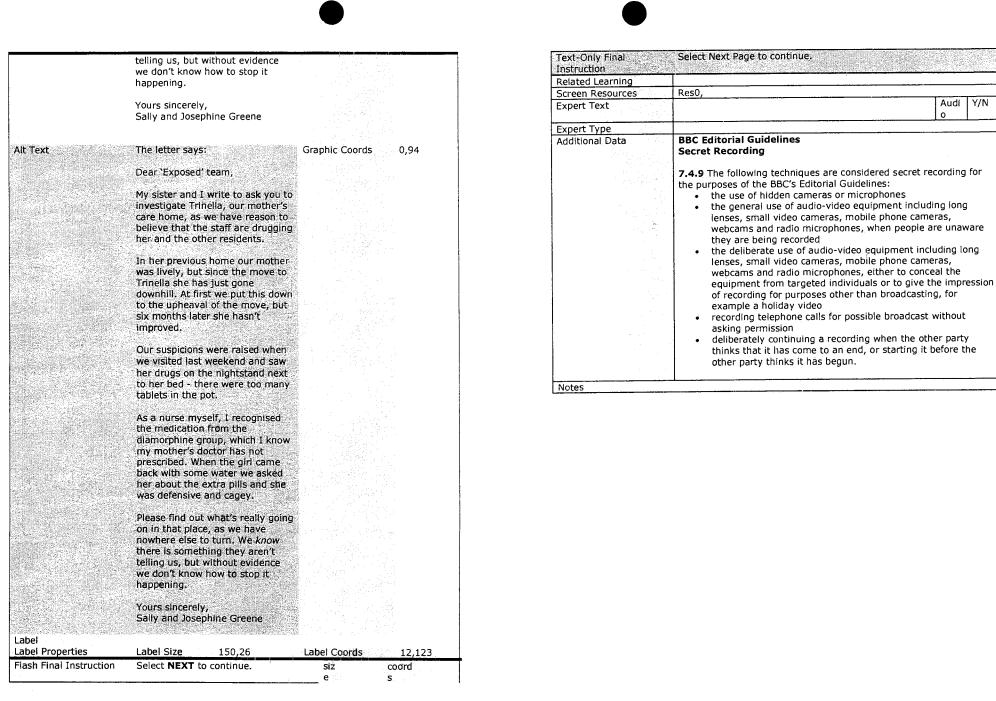
Text

22

Filename

Description First attempt Graphic Alt Text		a Saladi Salatini	
Reset Instruction	Select RESET then attempt the question again.		
Text-Only Reset Instruction			
Flash Final Instruction Text-Only Final Instruction	Select NEXT to continue. Select Next Page to continue.		
Related Learning			
Screen Resources	Res0		
Expert Text		Audi o	Y/N
Expert Type	Email		
Additional Data	BBC Editorial Guidelines Secret Recordings from Outside Sources 7.4.21 When we are offered secret recordings made by o should consider whether, under similar circumstances, th have considered it justifiable to carry out the recording. I have been considered justifiable to gather the material, it normally be broadcast. Any proposal to use secret record others must be referred to Editorial Policy prior to approv editorial figure or, for independents, by the commissionin the BBC would not have considered it justifiable to gather under similar circumstances, approval will also be require Director Editorial Policy and Standards. Approval will only there is a public interest in broadcasting it, outweighing h obtained.	e BBC v f it would ings may al by a ng edito r the m ed frorn y be give	vould I not ade by senior r. If aterial
Notes			

Skippable	N N	
Next Screen ID	m35_s05_t15_031	Last Screen In Branch Y/N
ayout	P	
Title	A letter to the team	
	A letter to the team	
nitial Audio Transcript Initial Text	A few days after you get the video o	in from your whistleblower, your
	team gets a letter from two sisters	who need your help. Take a look
	at what they have to say.	
	at what they have to say!	
BodyText	Body Text Size 404,372	Body Text Coords 0,-49
BodyText Properties	Body Text Size 404,372 A typed letter with two signatures	Filename m35_s05_t
Graphic Description	on the bottom. The text must be	15_030
		13_030
	legible, so suggest this image	
	takes up the whole screen apart	
	from the initial text (so no body	
	text)	
	The letter says:	
	Dear 'Exposed' team,	
	Mu sisten and I white to act you to	
	My sister and I write to ask you to	
	investigate Trinella, our mother's	그는 것 같은 것을 했다.
	care home, as we have reason to	
	believe that the staff are drugging	
	her and the other residents.	
	In her previous home our mother	
	was lively, but since the move to	
	Trinella she has just gone	
	downhill. At first we put this down	
	to the upheaval of the move, but	
	six months later she hasn't	
	improved.	
	Our suspicions were raised when	
	we visited last weekend and saw	
	her drugs on the nightstand next	
	to her bed - there were too many	
	tablets in the pot.	
	As a nurse myself, I recognised	
1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 -	the medication from the	
e de la companya de l	diamorphine group, which I know	
	my mother's doctor has not	
	prescribed. When the girl came	
	back with some water we asked	
	her about the extra pills and she	and a second
	was defensive and cagey.	and the second sec
	Please find out what's really going	
	on in that place, as we have	
	nowhere else to turn. We know	
	there is something they aren't	
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MCQ Screen ID	m35_s05_t15_031	Bank	- Kil	ler	l N
		ID		estion	
Skippable	N				
Next Screen ID	m35_s05_t15_040		Last Screen	In Branch	Y/N
Assessment	Ň				
Number of Attempts	1			ow rking	Y
Title	Gathering more evidence				
Question Text	That's the second person Home chain. Furthermore which says that one of the diamorphine in their blood undercover and secretly fi	, you've got eir residents 1. Do you ha ilm now?	hold of a post had unexplair ve enough evi	mortem re ned, lethal l	eport evels o
Initial Flash Instruction	Choose Yes or No, then s	select CONFI	IRM.		
Initial Text-Only Instruction	Review each option carefi your answer. Listen to each option care	an a			
Instruction	When you have finished,				C. advised
Graphic Description	An image of Trinella care		Filena	m35_s05	_t15_0
Alt text	Trinella care home.				Ser Star Star
Option 1 Text	Yes		Cautiousne	1	
Feedback 1	You're right to apply for permission to secretly film now. You have the whistleblower's testimony backed up by an apparently unrelated source. You also have the toxicology report which appears to be consistent with your suspicions. However, before you do, there is some work to be done.				
	You should check the cr eathey are who they say the	ey are and th	ney are not co	nnected.	
	Any proposal to carry out Editorial Policy and appro				
	As part of your process of getting permission to secretly film, you will need to fill out a secret filming form. Select MORE INFO to see an example of a well filled out form and a not so good example! It would also be advisable to consult your legal team at this stage.				
Option 2 Text	No		Cautiousne ss		
Feedback 2	Actually, given that you n backed up by an apparen for permission to film in s which appears to confirm apply for permission, the	tly unrelated ecret. You al your suspici	source you s so have the t ons in this cas	hould now oxicology re se. But befo	apply eport
· · · · · · · · · · · · · · · · · · ·	You should check the cr eater the				ke sure

	Any proposal to carry out secret recording must be referred to Editorial Policy and approved by the relevant senior editorial figure. As part of your process of getting permission to secretly film, you will need to fill out a secret filming form. Select MORE INFO to see an example of a well filled out form and a not so good example! It would				
	also be advisable to consult your legal team at this stage.				
	Cautiousne				
Option 3 Text	SS Cautousine				
Feedback 3					
Option 4 Text	Cautiousne ss				
Feedback 4					
Option 5 Text	Cautiousne				
	SS				
Feedback 5					
Option 6 Text	Cautiousne ss	<u> </u>			
Feedback 6					
Correct option no.	1				
First attempt feedback					
Reset Instruction	Click RESET to try the question again.				
Text-Only Reset Instruction					
Flash Final Instruction	Select NEXT to continue.				
Text-Only Final Instruction	Select Next Page to continue.				
Related Learning					
Screen Resources	Res0,Res92,Res93,Res94	T A B			
Expert Text		Audi o	Y/N		
Expert Type					
Additional Data	BBC Editorial Guidelines Approval of Secret Recording				
	Approval of Secret Recording				
	The following guidelines on Approval apply to any propos	al to se	cretly		
the second se	record, whether for news, factual or comedy and enterta	inment			
	purposes.				
	7.4.11 Any proposal to carry out secret recording must be referred to Editorial Policy prior to approval by the relevant senior editorial figure				
	in the division or, for independents, by the commissionin The gathering and broadcast of secretly recorded materia	g editor			
	two-stage process, requiring a justification for any intrus	ion at e	arb		
	stage. So, the decision to gather is always taken separat decision to transmit.	ely fron	n the		
	A record must be kept of the approval process, even if the turned down or the material gathered isn't broadcast. Ear responsible for maintaining its own secret recording record the BBC to monitor and review its use across all output.	ch divis	ion is		
	Any deception required to obtain secretly recorded mater	rial (bey	rond		

the concealing of recording equipment) should be the minimum necessary and proportionate to the subject matter and must be referred to the relevant senior editorial figure or, for independents, to the commissioning editor.
(See Section 8 Reporting Crime and Anti-Social Behaviour: 8.4.40 - 8.4.47)
When proposing to carry out secret recording outside the UK, we should be aware that the laws relating to privacy vary around the world. Any proposal to gather material illegally outside the UK by disregarding privacy or other similar laws in the relevant country must be referred to Director Editorial Policy and Standards. Programme Legal Advice may also be consulted.
Finding Contributors
 3.4.7 We should make checks to establish the credentials of our contributors and to avoid being "hoaxed". The nature of these checks should be appropriate to the nature and significance of their contribution, the content and the genre. We should consider whether it is appropriate to make more in depth checks about people who are the main subject of, or who are to make a significant contribution to, the output. This may include ensuring they are interviewed, and if necessary checked by, more than one member of the production team using a combination of the following: documentary evidence to validate their identity and story corroboration from people other than those suggested by the contributor self declaration of personal information that may bring the BBC into disrepute, for example, criminal convictions or political affiliation. Asking some contributors to consent to a Criminal Records Bureau check may also be considered. (See Section 6, Fairness, Contributors and Consent: 6.4.1)

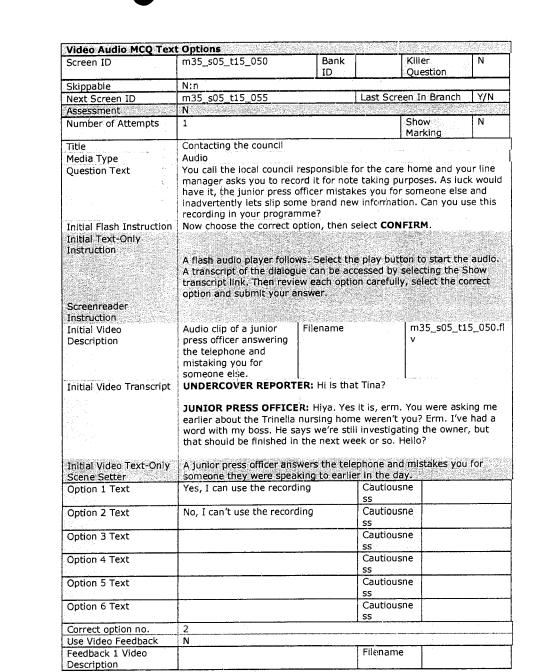
Screen ID	m35_s05_t15_040				
Skippable	N				
Next Screen ID	m35_s05_t15_045 La	st Screen	In Brand	ch `	Y/N
Title	Damning evidence				
Media Type	Video		1		
Initial Audio Transcript					
Initial Text	Your researcher has been undercover for two weeks at Trinella and has gathered a lot of damning material which shows the care assistants using double doses for the more troublesome residents. S has also recorded the following clip where she asks the owner of the care home if it's true that some residents are given more drugs than needed.			s. Sh the	
Flash Initial Instruction	Select the play arrow to see the footage.				
Text-Only Initial Instruction	A flash video player follows. Select the pl A transcript of the dialogue can be access transcript link. Consider the following:	ay button sed by sele	to start ecting th	the vi e Sho	deo. w
Instruction		in the second			
Video Description	The care home owner, filmed in secret, talking to your researcher.	Filena me	m35_ 40.flv	_	_
Video Text-Only Scene Setter	The care home owner, filmed in secret, talking to your researcher.				
Video Alignment	Н				
Video Transcript	CARE HOME OWNER: Do you know what? To be honest mate, you just gotta do what you gotta do, frankly. The way I see it, we should get award for what we do for these old dears. We're making they're last days really happy and, erm, just sort of pushing them along you know to the other side – giving them a little helpful nudge. Erm, but no, on a serious note, you know, these old dears, they're a real nuisance, they walk around and haven't got a clue, and I guess what we do, you know it's a win-win situation for everyone you know. There's a lot less of them after all. Less staff to have to worry about them and everyone's happy. End of.				
	we do, you know it's a win-win situation There's a lot less of them after all. Less s	for everyo	ne you l	know.	
Body Text	we do, you know it's a win-win situation There's a lot less of them after all. Less s them and everyone's happy. End of.	for everyo	ne you l	know.	
Flash Final Instruction	we do, you know it's a win-win situation There's a lot less of them after all. Less s them and everyone's happy. End of. Select NEXT to continue.	for everyo	ne you l	know.	
Flash Final Instruction Text-Only Final Instruction	we do, you know it's a win-win situation There's a lot less of them after all. Less s them and everyone's happy. End of.	for everyo	ne you l	know.	
Flash Final Instruction Text-Only Final	we do, you know it's a win-win situation There's a lot less of them after all. Less s them and everyone's happy. End of. Select NEXT to continue.	for everyo	ne you l	know.	
Flash Final Instruction Text-Only Final Instruction	we do, you know it's a win-win situation There's a lot less of them after all. Less s them and everyone's happy. End of. Select NEXT to continue.	for everyo	ne you l	know.	
Flash Final Instruction Text-Only Final Instruction Related Learning	we do, you know it's a win-win situation There's a lot less of them after all. Less s them and everyone's happy. End of. Select NEXT to continue. Select NEXT to continue.	for everyo	ve to wo	know.	

Additional Data	BBC Editorial Guidelines Secret Recording for News and Factual Output
	7.4.13
	Secret recording must be justified by a clear public interest. It is a valuable tool for the BBC because it enables the capture of evidence or behaviour that our audiences would not otherwise see or hear. However, secret recording should normally be a method of last resort. The intrusion in the gathering and transmission of secret recording must be proportionate to the public interest it serves. Where there is a higher legitimate expectation of privacy, the BBC requires a higher public interest test to be achieved before recording secretly. Such situations include, but are not limited to:
	 Secret recording in a private place where the public do not have access Secret recording of medical treatments Secret recording of identifiable people in grief or under extremes of stress both in public and semi-public places.
Notes	

		<u>, sana</u>	State of the second second		
Screen ID	m35_s05_t15_045	Bank ID	Kill Qu	er estion	N
Skippable	N		· · ·		
Next Screen ID	m35_s05_t15_050	L	ast Screen I	n Branch	Y/N
Assessment	N				
Number of Attempts	1		Sho Ma	ow rking	Y/N
Title	Confronting the manager				
Question Text	You want to confront the own this tape on camera. You kno tonight. It would make a terr booked at this time. Can you	w he'll be l ific scene a turn up an	eaving the c nd you alrea d show him	are home a dy have a	at 8pm
Initial Flash Instruction	Choose Yes or No, then sele	ct CONFIR	<u>M.</u>		
Initial Text-Only Instruction Screenreader	Review each option carefully your answer. Listen to each option carefull	y then paus	se to conside	er the answ	e.
Instruction	When you have finished, res				
Graphic Description	A still image taken from the of the care home manager.		Filena me	m35_s05 45	
Alt text	A still image taken from the			iome mana	iger.
Option 1 Text	Yes	ŝ	Cautiousne s		
Feedback 1	In fact, you aren't able to do may wish to!	this withou	t permissio	on, much a	is you
reedback 1		ing withou ector of Edi ed in certai ome owner ront him. Yo	t prior app torial Policy n circumsta a right to re bu would nor	roach, wh and Stand nces. ply in a cor mally write	ich ards. nsidere
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	may wish to! This is known as doorstepp must be approved by the Dir Permission will only be grant You need to offer the care ho manner before you can confi him, email him or even call h No Yes, that's the correct decisi permission , much as you m	ing withou ector of Edi ed in certai ome owner ront him. Yo him detailing on, You are hay wish to!	t prior app torial Policy n circumstan a right to re bu would non g your allega Cautiousne ss n't able to d	roach, wh and Stand nces. ply in a cor mally write ations.	ich ards. nsidere e to
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Feedback 4	· · · · · · · · · · · · · · · · · · ·		1		
Option 5 Text	· · · · · · · · · · · · · · · · · · ·	Cautious	ne		
• • • • • • • • • • • • • • • • • • •		SS			
Feedback 5				·	
Option 6 Text		Cautious	ne		
		SS			
Feedback 6					
Correct option no.	2				
First attempt feedback					
Reset Instruction	Select RESET to try the questi	on again.		-	n all March David
Text-Only Reset Instruction				1 . 1997	-2065
Flash Final Instruction	Select NEXT to continue.				
Text-Only Final Instruction	Select Next Page to continue.	and the second second			
Related Learning			ALCO MARKANIA	Jahr Berger	
Screen Resources	Res0				1
Expert Text	· · · · · · · · · · · · · · · · · · ·			Audi	Y/N
				1	1 .
				0	
Expert Type				10	I
Expert Type Additional Data	BBC Editorial Guidelines			0	L
	BBC Editorial Guidelines Doorstepping for Factual Pr	ogrammes With	nout Prid		oach
		ogrammes With	nout Prio		oach
	Doorstepping for Factual Pr	dividual or organ we have not pre w, must be appro	isation, v viously t oved by [or Approved the provided the provided to provide the provided to prove the provided to prove the provided to provide the provided to provided to provide the provided to provided to provide the provided to provi	in nake
	Doorstepping for Factual Pr 7.4.32 Any proposal to doorstep an in person or on the phone, where an appointment for an intervie Editorial Policy and Standards.	dividual or organ we have not pre w, must be appro This does not ap	isation, v viously t oved by [or Approved the provided the provided to provide the provided to prove the provided to prove the provided to provide the provided to provided to provide the provided to provided to provide the provided to provi	in nake
	Doorstepping for Factual Pr 7.4.32 Any proposal to doorstep an in person or on the phone, where an appointment for an intervie Editorial Policy and Standards. newsgathering. Approval will normally only be • there is clear evidence • it has not been possible • there is good reason to frustrated or allegations under investigation mig approach is made.	dividual or organ we have not pre w, must be appro This does not ap given if: of crime or signifi to request an in believe that an ir s avoided (for exa ht become out of	isation, v viously t pyed by E ply to da cant wro terview, nvestigat ample, be contact)	or Approved whether ried to n Director of ily or cion will I ecause th or f a price	in nake of , and pe hose or
	Doorstepping for Factual Pr 7.4.32 Any proposal to doorstep an in person or on the phone, where an appointment for an intervie Editorial Policy and Standards. newsgathering. Approval will normally only be • there is clear evidence • it has not been possible • there is good reason to frustrated or allegations under investigation mig	dividual or organ we have not pre w, must be appro This does not ap given if: of crime or signifi to request an in believe that an ir s avoided (for exa ht become out of	isation, v viously t pyed by E ply to da cant wro terview, nvestigat ample, be contact)	or Approved whether ried to n Director of ily or cion will I ecause th or f a price	in nake of , and pe hose or



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Transcript	The second s	
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	Contraction of the second s	
Setter		
Feedback 3 Video		Filename
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Transcript		
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Text-Only Scene	and the second	
Setter		
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Feedback 4 Video		L
Transcript		
to have been dealt door. With the and We take a strength of the standard strength in another the	โดยชีวิตแล้วไปและสาราชที่ได้มีสาราวังชี้เหล่ามีได้สารารที่สาราวังสมัยชาติเพราะเลยจะกังสารางการการการการการการก	an in a suite state and a state of the
Feedback 4 Video		and the second
Text-Only Scene		A. 新聞的語言語語:
Setter	And the second	and the second
Feedback 5 Video		Filename
Description		
Feedback 5 Video		•
Transcript		
Feedback 5 Video		
Text-Only Scene		The second s
Setter	and the second	Contraction - Contraction -
Feedback 6 Video		
Description		Filename
Feedback 6 Video		
Transcript	The suff of the stars Main should be a descent in the stars of the stars of the stars of the stars of the stars	and we want to a first the control of the
Feedback 6 Video		
Text-Only Scene	Monthly and the second s	
Setter		
Feedback 1 Text	It's a great scoop but you can't use th	ne audio recording in your
	programme. Secret recordings made f	or note taking purposes that you
	subsequently wish to broadcast must	be cleared by the Director of
N	Editorial Policy and Standards.	· · · · · · · · · · · · · · · · · · ·
1		
	You would be able to report however t	hat there is an investigation
	underway.	and anere is an investigation
1		
	You should also ask the council for an	interview about their
1	investigation or for a statement.	inco view about then
	investigation of for a statement.	
Feedback 1 Graphic		European I
	1	Filename
Description		
Feedback 1 Graphic Alt		
Text		

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Feedback 2 Text	Yes. It's a scoop, but you're correct to conclude that you can't use the				
I COUDALN Z TEXL	audio recording in your programme. Secret recordings made for note				
	taking purposes that you subsequently wish to broadcast must be				
	cleared by the Director of Editorial Policy and Standards.				
	You would be able to report however that there is an investigation				
	underway.				
	You should also ask the council for an interview about their				
	investigation or for a statement.				
Feedback 2 Graphic	Filename				
Description					
Feedback 2 Graphic Alt					
Text					
Feedback 3 Text					
Feedback 3 Graphic	Filename				
Description					
Feedback 3 Graphic Alt Text					
Feedback 4 Text					
Feedback 4 Text	Filename				
Description					
Feedback 4 Graphic Alt					
Text					
Feedback 5 Text					
Feedback 5 Graphic	Filename				
Description					
Feedback 5 Graphic Alt					
Text					
Feedback 6 Text					
Feedback 6 Graphic	Filename				
Description					
Feedback 6 Graphic Alt					
Text					
First attempt feedback					
Text First attempt Graphic	Filename				
Description					
First attempt Graphic					
Alt Text					
Reset Instruction	Select RESET then attempt the question again.				
Text-Only Reset					
Instruction					
Flash Final Instruction	Select NEXT to continue.				
Text-Only Final	Select Next Page to continue.				
Instruction					
Related Learning					
Screen Resources	Res0				
Expert Text	Audi Y/N o				
Expert Type					
Additional Data					
Notes					

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Text and Graphic	m25 c05 t15 055	BARREN BURNEN	
Screen ID	m35_s05_t15_055		
Skippable	N DE	Line Causes To D	anch Y/N
Next Screen ID	m35_s05_t15_060	Last Screen In Br	
Layout Title Initial Audio Transcript	TL A statement from the council		
Initial Text	You decide to write to the council d outlining exactly what your team h nursing home. You also ask them a the care home.	ave discovered at th bout their own inve	ne Trinella stigation Into
BodyText	You ask them for a statement. Tak	e a look at what wa	s sent in reply.
BodyText Properties Graphic Description	Body Text Size 404,372 An image of a statement containing the following text: "We are extremely surprised at the allegations made against the Trinella care home and its owner. Mr Sanders has won the contract to run many homes within our county and all his homes have been awarded a five star rating by our inspectors. And the council denies any investigation is taking place into Trinella or its management."	Body Text Coords Filename	488,94 m35_s05_t 15_055
Alt Text	An extract from the statement Issued by the Trinella nursing home: To whom it may concern, We are extremely surprised at the	Graphic Coords	0,94
	allegations made against the Trinelia care home and its owner. Mr Sanders has won the contract to run many homes within our county and all his homes have been awarded a five star rating by our inspectors. And the council denies any investigation is taking place into Trinella or its management. Yours sincerely,		
and the second second	James Smith		
Label		Label Coords	12,123
Label Properties	Label Size 150,26		
Flash Final Instruction Text-Only Final Instruction	Select NEXT to continue. Select Next Page to continue.	siz e	coord s
Related Learning	CARLONG COMPOSITION & SECTION OF SECTION OF PROPERTY OF SECTION OF		
incluced Leginning			

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Expert Text		Audi	Y/N
		0	
Expert Type	Email/Voicemail		
Additional Data			
Notes			

Graphical MCQ		National States		blei film	Souther St.
Screen ID	m35_s05_t15_060	Bank		Killer	N
		ID		Question	4.995
Skippable	N				
Next Screen ID	m35_s05_t15_062	PARAMETER PROPERTY AND	Last Scree	en In Branch) <u>Y/N</u>
Assessment	Ν				
Number of Attempts	1			Show Marking	N
Title	Your response				
Question Text	You've read the stateme it. Nor with their outrigh you now go ahead and u	t denial that th	iey are inve	u aren't haj stigating Tri	py with nalla. Do
Initial Flash Instruction	Choose Yes or No, then	select CONFI	RM.		
Initial Text-Only					Contraction of the
Instruction	Review each option care your answer.			t option an	d submit
Graphic Description	Two large pulsing buttor labelled 'Yes', one in rec	l labelled 'No'.	me	60	05_t15_0
Alt Text	Two large industrial but labelled, 'No'.	tons, one in gr	een labelled	, 'Yes', one	in red
Option 1 Label	Yes.			Coord s	183,26
Option 1 Alt Text	Yes.			A CONTRACTOR	
Option 1 Description	Yes button. Although you do have a			ousness	
	ahead and use it. You w Policy and Standards. Yo recorded for note taking that you could not have You've got a good case	ou will only get purposes if it anticipated ge	permission reveals evic	to broadca: lence of wro	st material ongdoing
Option 2 Label	No.			Coord s	561,26
Option 2 Alt Text	No.				
Option 2 Description	No button.			ousness	
Option 2 Feedback	Yes. That's the right dee broadcast the recording investigation, you can't permission from the Dir only get permission to t purposes if it reveals ev anticipated getting whe here.	following the of just go ahead ector of Editorio proadcast mate idence of wron	council's der and use it. al Policy and rial recorde gdoing that	hial of an You will nee d Standards d for note ta you could r	d . You will aking not have
Option 3 Label	nere.			Coord s	
Ontion 3 Alt Text		an geochte.			
Option 3 Description			Cauti	ousness	I
Option 3 Feedback					
Option 4 Label				Coord	1
Option 4 Alt Text		1912 - Star 1919			
DEBUT TIL ICAL		and the second secon		IN SUCCESSION AND AND AND AND AND AND AND AND AND AN	<u></u>

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40

Option 4 Description	Cautiousnes	SS	Additional Data	BBC Editorial Guidelines
Option 4 Feedback				Electronic Note taking
Option 5 Label	Cc	pord		7.4.22 It is often helpful to record conversations for note-taking purposes. We should normally do so openly and with the consent of t
Option 5 Alt Text	and the second	Service and the service of the servi		other party.
Option 5 Description	Cautiousnes	55		
Option 5 Feedback				However, where it would not be possible to do so openly and it is
Option 6 Label	Cc s	oord		editorially justified, we may record our conversations secretly in both audio and video (for example, by using small cameras or telephone
Option 6 Alt Text				recording equipment) without obtaining consent or approval for secre
Option 6 Description	Cautiousnes	ss		recording. The intention of such recordings must be for note-taking a
Option 6 Feedback				research, not for broadcast. Editorial justifications include, for examp
Correct option	2 Confirm coords			 ensuring accuracy in our reporting, integrity in our programme making and enabling us to gather evidence to defend the BBC against possible
First attempt feedback				legal action or complaints.
Reset Instruction	Select RESET and try the question again.			Where it is practicable to do so, recording a conversation without consent should be discussed in advance with a line manager.
Text-Only Reset				consent should be discussed in advance with a line manager.
Instruction			· · · · · · · · · · · · · · · · · · ·	(See Section 3 Accuracy: 3.4.10)
Flash Final Instruction	Select NEXT to continue.			7.4.23 We do not normally broadcast any recordings, including
Text-Only Final Instruction	Select Next Page to continue.			telephone calls, originally made for note-taking purposes. Any propo to broadcast, without consent, recordings originally made for note-
Related Learning				taking purposes must be approved by Director Editorial Policy and
Screen Resources	Res0,			Standards. Permission to broadcast material gathered in this way w only be granted in exceptional circumstances.
Expert Text		Audi Y/N	Nistan	
Expert Type		<u> </u>	Notes	

Hot Text			
Screen ID	m35_s05 t15 062		
Skippable	Y/N	- A	
Next Screen ID	m35_s05 t15 063	Last Screen	In Branch Y/N
Title	Right to reply		
Initial Audio Transcript			
Initial Text	You are now in a position right to reply to the allega letters, which one would y	tions you will be making	
Initial Flash Instruction	Select each of the heading	s to view the letters.	
Initial Text-Only Instruction	Consider the following:		teritoria de la companya de la comp
Initial Screenreader Instruction			
Initial Graphic Description		Filena me	m35_s05_t15_0 62
Alt Text		and the second	
Hot text 1 Display text 1	Letter one		
	Dear Mr Sanders, I work on the BBC programinvestigating allegations a Trinella chain, and which of We will be broadcasting of care home and an intervie As part of our programme allegations: that members unprescribed additional di sedate them; that you hap patients in order to make Our programme will be br like to offer you the oppor would be grateful if you co your right to reply which w five days. You can email n 020 4874 8370 if you wou Yours sincerely,	gainst your care home, operates some 50 carer omplaints by relations of w with one of your emp we will be including the s of your staff deliberate ugs to care home reside ve a policy in the care ho them easier to handle. oadcast on BBC Two on tunity to respond to the ould inform us if you wo ve would need to record ne on exposed@bbc.co.u	which is part of the homes nationwide. residents in your loyees. following ly administer nts in order to ome of sedating Dec 12 th . We would se allegations. We uld like to exercise within the next uk or call me on
Display Graphic 1 Description		Filena	
Display Graphic 1 Alt Text			inite Marzina
Hot text 2	Letter two		

Diaglass baset 7	1					
Display text 2	Dear Mr Sanders,					
	I work on an investigative programme at the BBC and I am writing to inform you that we have been investigating allegations against your care home, which is part of the Trinella chain, and which operates some 50 carer homes nationwide.					
	We will be broadcasting complaints by relations care home who accuse you of cynical managem footage we have shot over the last few weeks in clearly seen mistreating the residents of your ca administering unnecessary drugs in an irrespon	ent, and which y are home	secret our stat			
	We would like to offer you the opportunity to re allegations. I will call your office tomorrow to di our allegations further and to arrange an intervi	scuss th		and		
	Yours sincerely,					
Display Graphic 2 Description	Filena me					
Display Graphic 2 Alt	 Planetskie - Antonio Statistick, and a statistic - Antonio Statistics, and a statistic - Antonio Statistics, and a statistical statistics, and a statistical statistics, and a statistical statistics, and a statistical statistics. 					
Text						
Hot text 3						
Display text 3						
Display Graphic 3	Filena	1				
Description	me					
Display Graphic 3 Alt Text						
Hot text 4						
Display text 4	· · · · · · · · · · · · · · · · · · ·	<u> </u>				
Display Graphic 4 Description	Filena me					
Display Graphic 4 Alt Text						
Hot text 5						
Display text 5			•••••••			
Display Graphic 5 Description	Filena me	<u> </u>				
Display Graphic 5 Alt Text						
Hot text 6						
Display text 6		<u> </u>				
Display Graphic 6	Filena	9				
Description	me	CONTRACTOR CONTRACTOR	Saturand, car Albert In	enne en 19, 10		
Display Graphic 6 Alt Text			Chippen as	g an ser		
Flash Final Instruction	Select NEXT to continue.		an a	ALCONTACT OF		
Text-Only Final	Select Next Page to continue.					
Related Learning						
Screen Resources	Res99					
Expert Text			Audi o	Y/N		

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Expert Type	BBC Editorial Guidelines Doorstepping for News and Factual Programmes With Prior Approach 7.4.31 Any proposal to doorstep, whether in person or on the phone, where we have tried to make an appointment for an interview with the individual or organisation concerned must be
	approved by a senior editorial figure or, for independents, by the commissioning editor. Approval will normally only be given when there is evidence of crime or significant wrongdoing and for one, or more, of the following reasons:
	 the subject of a doorstep has failed to respond to repeated requests for interview in connection with the wrongdoing alleged a request for an interview has been repeatedly refused without good reason and substantial allegations of wrongdoing have been avoided there is a history of failure to respond to interview requests or refusal to be interviewed.
	(See Section 6 Fairness, Contributors and Consent: 6.4.25 - 6.4.27)
	Proposals for doorstepping should be proportionate to any wrongdoing. Consideration should be given to the safety of production staff and the risk of infringing the privacy of third parties who are insufficiently responsible for any wrongdoing, such as family members or junior employees.
Additional Data	
Notes	

Screen ID	m35_s05_t15_063	Bank ID	1 1.0	(iiler Juestion	Y/N
Skippable	Y/N				_
Next Screen ID	m35_s05_t15_064		Last Screer	n In Branch	Y/N
Assessment	Y/N	an an ann an Anna an A Anna an Anna an	a second	and the second	
Number of Attempts	1 + PTC/7			ihow 1arking	Y/N
Title	Choosing a letter				
Question Text	Out of these two letters, letters again select MOR	E INFO.	,	ose? To read	the
Initial Flash Instruction	Choose one of the letters	, then select	CONFIRM.		
Initial Text-Only Instruction Screenreader	Review each option caref your answer. Listen to each option can	efully then p	ause to consi	der the answ	
Instruction	When you have finished,	restart to n			
Graphic Description			Filena me	m35_s05 63	
Alt text	A blurred image of the ty	vo draft lette			<u> </u>
Option 1 Text	Letter one	· · ·	Cautiousne ss		
Feedback 1	Yes, this is the more app other letter this one: gives them details time and channel. date or time and i month or time of explains the alleg is neutral in tone gives them enoug respond to. The a dependent on the the type of progra Remember it's highly adv your legal team before y	s of the prog Not all prog it is acceptal year — in the ations again and does no h time to re ppropriate m nature and amme. visable that	ramme name grammes hav ole in these c. ie autumn for st them in ful t pass judger spond and co esponse time seriousness c you pass righ	e, broadcast e a transmis ases to indic r example l nent on thei ntact details is of course of the allegal	date, sion ate the r action: to :ions an
Option 2 Text	Letter two		Cautiousne	2	

.

Feedback 2	In fact, this is not an appropria	te letter to send. This letter:
	name, broadcast date, t have a transmission dat cases to indicate the mo example. However, you programme and channe doesn't give them enoug appears to pass judgem be neutral and impartial doesn't give them enoug contact details for them response time is of cour seriousness of the allegi	that you pass right to reply letters by
		·
Option 3 Text		Cautiousne ss
Feedback 3		
Option 4 Text		Cautiousne ss
Feedback 4		
Option 5 Text		Cautiousne
Feedback 5		
Option 6 Text		Cautiousne ss
Feedback 6		·
Correct option no.	1	
First attempt feedback		инининининин-
Reset Instruction	Click Reset to try the question	again.
Text-Only Reset		
Flash Final Instruction	Select NEXT to continue.	
Text-Only Final	Select Next Page to continue.	
Instruction		
Related Learning		
Screen Resources	Res0,Res99	
Expert Text		Audi Y/N
Expert Type		
Expert Type Additional Data		

Text and Graphic Screen ID	m35_s05_t15_064	
Skippable	N	
Next Screen ID		Last Screen In Branch N
Layout Title	P An email arrives	
Initial Audio Transcript Initial Text	Two weeks later and after several response to your allegations from researcher Matt a statement	
BodyText		
	Take some time to consider their s	tatement.
BodyText Properties Graphic Description	Body Text Size 404,372 Please make the following into an email:	Body Text Coords 488,94 Filename m35_s05_t 15_064
	Hi, thought you should take a look at this:	
	Statement:	
	Trinella nursing home denies everything the BBC is saying and is <i>furious</i> that the BBC invaded the privacy of our residents. We will not dignify these shabby allegations and your investigation with a comment.	
	[END]	
	Cheers, Matt	
Alt Text	An email from your researcher Matt:	Graphic Coords 0,94
	From: matt@bbc.co.uk Subject: Trinella statement Hi, thought you should take a look at this: Statement: Trinella nursing home denies everything the BBC is saying and is furious that the BBC invaded the privacy of our residents. We will not dignify these shabby allegations and your investigation with a comment.	

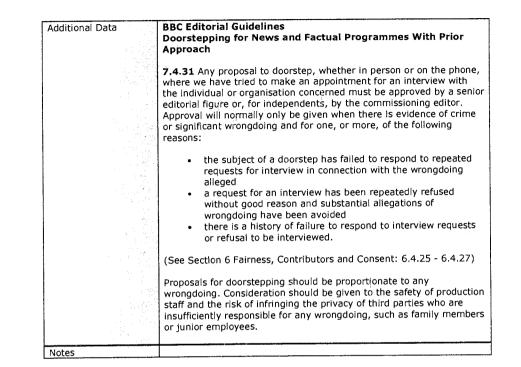
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	[END]	2 Martinet			
	Cheers, Matt	Survey of Alternative			
Label	n an				
Label Properties	Label Size	150,26	Label Coords	12,12	3
Flash Final Instruction	Select NEXT t	o continue.	Siz	coord	
Text-Only Final Instruction	Select Next Pa	age to continue.	e Harrison Harrison Harrison	S S S S S S S S S S S S S S S S S S S	
Related Learning					
Screen Resources	Res0				
Expert Text				Audi o	Y/N
Expert Type Additional Data					
	phone, where interview with approved by a commissionin Approval will	we have tried to the individual o senior editorial g editor. normally only be	ep, whether in person o make an appointmen r organisation concern figure or, for independ given when there is e for one, or more, of th	t for an ed must be dents, by th vidence of	1e crime
	reque alleg • a req witho wron • there	ests for interview ed juest for an inter out good reason gdoing have bee	ailure to respond to in	e wrongdo edly refused tions of	ing d
	Proposals for wrongdoing. (production sta who are insufi	doorstepping sha Consideration sha aff and the risk o	ibutors and Consent: buid be proportionate to buid be given to the sa f infringing the privacy ble for any wrongdoin	to any afety of 7 of third pa	arties
Notes					

MCQ					
Screen ID	m35_s05_t15_065	Bank ID		ler estion	N
Skippable	N	· · · · ·			
Next Screen ID		Lā	st Screen	In Branch	Y/N
Assessment	N service strategy				
Number of Attempts	1			ow rking	Y
Title	A statement from Trinell				
Question Text	Think about the stateme doorstep the owner of th	e care home nov	v, as he lea	u. Can you aves the pr	remises?
Initial Flash Instruction	Choose the option to use	e, then select CO	NFIRM.		an although the
Initial Text-Only Instruction	Review each option care your answer.		occurrent de la companya	and the second s	
Screenreader Instruction	Listen to each option car When you have finished,	restart to hear t	the correct	answer.	
Graphic Description	The statement from Trinella printed out and the original from m35_s05 and on the desk. See notes in expert text this needs to be the graphic.				5_t15_0
	From: official@trinella.cc Subject: Trinella respons Statement: Trinella nursing home de furious that the BBC inva dignify these shabby alle comment.	se inies everything aded the privacy	of our resi	dents. We	will not
Option 1 Text	Yes	C	autiousne		
Feedback 1	 Yes, there is a good case doorstep are as follows: The subject of a crequests for inter wrongdoing. A request for an i good reason and been avoided. There is a history refusal to be inter inte	doorstep has faile view in connection nterview has been substantial alleg of failure to resp viewed. me has refused r	ed to respo on with the en repeated ations of w pond to inte requests to	nd to repe alleged dly refusec rongdoing erview req be intervi	eated I without have uests or ewed
Option 2 Text	No	Ci	autiousne		

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Feedback 2	In fact, you can doorstep now. Criteria for justifying a doorstep are a follows:			
	 The subject of a doorstep has requests for interview in connwrongdoing. A request for an interview has good reason and substantial a been avoided. There is a history of failure to refusal to be interviewed. In this case the care home has refus their response does not address the wrongdoing.	ection with the a been repeated allegations of wro respond to inter ed requests to b	alleged y refused w ongdoing ha rview reques e interviewe	ithout ve sts or
Option 3 Text	· · · · · · · · · · · · · · · · · · ·	Cautiousne		
option 5 read		SS		
Feedback 3				
Option 4 Text		Cautiousne ss		
Feedback 4				
Option 5 Text		Cautiousne		
		SS		
Feedback 5				
Option 6 Text		Cautiousne ss		
Feedback 6				
Correct option no.	1			
First attempt feedback				
Reset Instruction	Select RESET to try the question ag	ain.		
Text-Only Reset Instruction			and the second	a shan
Flash Final Instruction	Select NEXT to continue.			
Text-Only Final Instruction	Select Next Page to continue.			
Related Learning				
Screen Resources	Res0			
Expert Text			Audi o	Y/N
Expert Type		·····		



Graphical Select From Li	st			143363	an saidan	
Screen ID	m35_s05_t15_066	Bank ID		Kill Qu	er estion	N
Skippable	N					
Next Screen ID				reen I	n Branch	n: N
Assessment	Y/N					
Number of Attempts	1			Sho Ma	ow rking	Y
Number Of Options To Select	1					
Title	Trinella's staff					
Initial Audio Transcript						
Question Text	Consider these people in th Whose identity should you			ootag	e you've	obtained.
Initial Flash Instruction	Choose whose identity you	should o	bscure t	hen s	elect CO	NFIRM.
.Initial Text-Only Instruction	Review the people in the in and submit your answer.	nage the	n select	one o	r more o	ptions
Screenreader Instruction					아이 가지?	
Graphic Description	 5 different thumbnails: the manager/owner another cleaner thal researcher worked v one of the care assi wasn't responsible f any drugs but was l didn't do her job ver the day manager wi didn't agree with giv these drugs, but it's was paid to do so si A resident asleep in background. 	t your with stants w or giving azy and ry well no said s ving all what sh ne had to	he state	6 C C C C C C C C C C C C C C C C C C C	66	05_t15_0
Alt Text					Note in a	
Option 1 Label	The owner		Correc t	N	Coord s	13,115
Option 1 Alt Text	The owner					的问题的有
Option 1 Description	The owner	<u></u>	Cautioi ss	isne		
Option 2 Label	Another cleaner that your researcher worked with.		Correc t		Coord s	194,3
Option 2 Alt Text	Another cleaner that your r	esearch	er worke	d with		State and
Option 2 Description	Another cleaner that your researcher worked with.	i	Cautiou ss			
Option 3 Label	One of the care assistants wasn't responsible for givin drugs but was lazy and did her job very well.	ig any n't do	Correc t		Coord s	382,78
Option 3 Alt Text	One of the care assistants v drugs but was very lazy.	who was	n't respo	nsible	e for givii	ng any
Option 3 Description	One of the care assistants	who	Cautiou	sne	20010276645759	
				SILC	L	

	wasn't responsible for giving any drugs but was lazy and didn't do her job very well.	SS			
Option 4 Label	The day manager who said she didn't agree with giving all these drugs, but it's what she was paid to do so she had to.	Correc t	N	Coord s	573,15
Option 4 Alt Text	The day manager who didn't agree to keep her job.	e with givi	ng th	ie drugs,	but did it
Option 4 Description	The day manager who said she didn't agree with giving all these drugs, but it's what she was paid to do so she had to.	Cautiou ss	sne		
Option 5 Label	A resident asleep in the background.	Correc t	Y	Coord s	773,98
Option 5 Alt Text	A resident asleep in the backgroun			e	
Option 5 Description	A resident asleep in the background.	Cautiou ss	sne		
Option 6 Label		Correc t	Y/ N	Coord s	
Option 6 Alt Text		- Postal S	pour d		
Option 6 Description		Cautiou ss	isne		
Confirm Coordinates					
Totally Correct	Yes, those were the right people to	o obscure.			
First Attempt Partly Correct					
First Attempt Totally Incorrect					
Final Attempt Partly Correct	Actually that wasn't the best choic	e.			
Final Attempt Totally Incorrect	No, that wasn't the right decision I	to make.			
Reset Instruction					
Text-Only Reset					
Model Answer Instruction					
Text-Only Model Answer Instruction					- Hele St
User Answer Instruction					
Text-Only User Answer Instruction					
Flash Final Instruction	Select NEXT to find out why.				
Text-Only Final Instruction	Select Next Page to find out who's programme.	identity y	'ou n	nust obsc	ure in the
Related Learning					
Screen Resources	Res0				

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Screen Resources

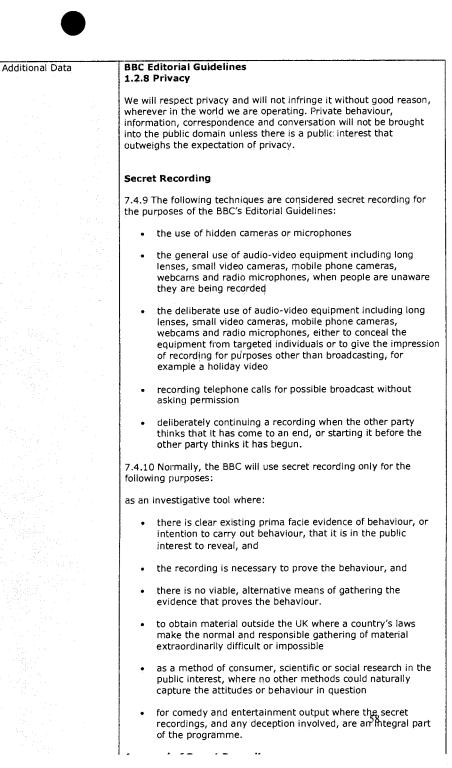
Expert Text Expert Type Res0

54

Audi Y/N o

Additional Data	BBC Editorial Cuidelines	Notes	
Additional Data	BBC Editorial Guidelines 1.2.8 Privacy	NULES	
	We will respect privacy and will not infringe it without good reason,		
	wherever in the world we are operating. Private behaviour,		
	information, correspondence and conversation will not be brought		
	into the public domain unless there is a public interest that		
	outweighs the expectation of privacy.		
	Secret Recording		
	Secret Recording		
	7.4.9 The following techniques are considered secret recording for		
	the purposes of the BBC's Editorial Guidelines:		
	 the use of hidden cameras or microphones 		
	 the general use of audio-video equipment including long 		
	lenses, small video cameras, mobile phone cameras,		
	webcams and radio microphones, when people are unaware		
	they are being recorded		
ļ	 the deliberate use of audio-video equipment including long 		
	lenses, small video cameras, mobile phone cameras,		
	webcams and radio microphones, either to conceal the equipment from targeted individuals or to give the		
	impression of recording for purposes other than		
	broadcasting, for example a holiday video		
	broddedstargy for example a nonday video		
	 recording telephone calls for possible broadcast without 		
	asking permission		
	 deliberately continuing a recording when the other party 		
	thinks that it has come to an end, or starting it before the		
	other party thinks it has begun.		
	7.4.10 Normally, the BBC will use secret recording only for the		
	following purposes:		
	as an investigative tool where:		
	the sector design and the prime factor subdamps of helps view or		
	 there is clear existing prima facie evidence of behaviour, or intention to carry out behaviour, that it is in the public. 		
	intention to carry out behaviour, that it is in the public interest to reveal, and		
	interest to revear, and		
	 the recording is necessary to prove the behaviour, and 		
	 there is no viable, alternative means of gathering the 		
	evidence that proves the behaviour.		
	- to obtain material outside the LIK where a country's laws		
	 to obtain material outside the UK where a country's laws make the normal and responsible gathering of material 		
	extraordinarily difficult or impossible		
	 as a method of consumer, scientific or social research in the 		
	public interest, where no other methods could naturally		
	capture the attitudes or behaviour in question		
]	for company and entertainment subscience the set of		• •
	 for comedy and entertainment output where the secret recordings, and any deception involved, are an integral part 	Privacy: Secret filming	56
	of the programme.	10275	
i			

Text and Graphic			
Screen ID	m35_s05_t15_070	angaga an Anna	
Skippable	N		
Next Screen ID		Last Screen In B	anch Y/N
Layout Title Initial Audio Transcript Initial Text	TL Obscuring identity When you are editing footage that i important to obscure the faces of th bystanders.		
BodyText	In this case you need to obscure th	e faces of the follow	ving:
	 The cleaner that your resear The care worker who wasn't was lazy The resident who was asleep You have no evidence of any wrong their identity should be protected. 	responsible for giv	
	If you had consent from these peop However, you can only gain consen filmed them. Because you have evidence that the have been administering extra drug right to privacy.	t by revealing that e owner and the da	you've secretly y manager
BodyText Properties Graphic Description	Body Text Size 404,372	Body Text Coords Filename	488,94 m35 s05 t
 sec - Starse a second a sume demonstration instantion of a second se			
Alt Text	A collage showing the cleaner, the lazy care worker, and the resident.	Graphic Coords	15_070 0,94
Label	lazy care worker, and the resident.		15_070 0,94
Label Label Properties	lazy care worker, and the	Label Coords siz	15_070
Label Label Properties Flash Final Instruction Text-Only Final	lazy care worker, and the resident. Label Size 150,26	Label Coords	15_070 0,94 12,123
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Alt Text Label Label Properties Flash Final Instruction Text-Only Final Instruction Related Learning Screen Resources Expert Text	lazy care worker, and the resident. Label Size 150,26 Click NEXT to continue, Select Next Page to continue,	Label Coords siz	15_070 0,94 <u>12,123</u> coord



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Video Audio Tabbed				
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Skippable	Y	Line all Contractions	Tri Duo nich III	
Next Screen ID		Last Screen	In Branch N	
Title	Behind the scenes			
Media Type	Video			
Initial Text	Lisa Ausden is the editor of t			
	Executive Producer of Rogue			
	that started in 2001. Here sh			
	putting together a programm Select all three headings to v			
Initial Flash Instruction	thumbnail to play the clips.	new the available clips,	choose each	
	i unumbhali to play the clips.	electro de la constancia d	NERSONAL STREET, ST	
Initial Text-Only		A STATE OF A		
Instruction	Video clip thumbnails are sho	own with each heading	Select each	
	thumbhail to reveal a flash v	ideo player then select	the play button to	
	start the video. A transcript			
August States	selecting the Show transcript			
Screenreader		24500		
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Initial Graphic	A CONTRACTOR OF A DESCRIPTION OF A DESCR	Filename		
Description				
Initial Graphic Alt Text	The BBC Academy logo.			
Tab One Title	The Programme			
Tab One Video 1 Title	Clips from Rogue Traders			
Tab One Video 1		Filename	m35_s05_t15_0	
Thumbnail Description			71_1	
Tab One Video 1	Still of Rogue Traders Introd	uction titles.		
Thumbnall Graphic Alt				
Text	New Stranger 1 - 2 - 1			
Tab One Video 1 Video		Filename	m35_s05_t15_0	
Description		Contraction of the second s	71_1.flv	
Tab One Video 1 Video.	In the first clip a plumber is	secretly recorded atten	npting to con a	
Text-Only Scene	customer. In the second clip		Matt anynt	
Setter	confronts another rogue trac	lel.		
Tab One Video 1 Video	Rogue Traders title sting.			
Transcript	Secret filming:			
	MATT: Lee Wakling has just	walked through the do	or. He's come to	
•	clear a blockage in Beryl's ki	tchen sink. Plumbing e	xpert Mike Griffin is	
	watching the footage. Clearing	no the u-bend that he's	blocked should	
	only take minutes and cost l			
	LEE: The blockage is actual	y past the u-bend.		
	_			
	MIKE: That's not possible.			
	LEE: And this pipe goes thro			
	into the floor. And the block		e or in the pipe	
	between the wall, or this pol	nt nere.		
	MIKE: Now he already know	ws there's no water in t	'hat nine. He's	
	MIKE: Now, he already know tapped it and heard it.	ws there's no water in t	hat pipe. He's	

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LEE: So to clear that, I'm going to use a mechanical machine.		MATT: Unfortunately the ones we've seen have ended up either in someone else's skip or down a back alley like that.
MATT: Here comes the extra equipment.		NICKY: No
LEE : The hire charge comes quite high. They charge it at £375.50, for half an hour.		MATT: Yeah. That's the ones that we know that you, you have actually fly tipped. Of course you've been convicted for it in the past. You're still at it so many years later.
MIKE: Ouch. That's expensive.		
LEE : And also, you would need to use an enzyme agent on it which is charged at seventy five. Now, what I'll do, I'll put on the system that you're an OAP. The plant is charged per half an hour.		Matt places a magnetic sign that says `I'M RUBBISH' on the back of the white van.
BERYL: Yeah.		MATT: Nicky that's what you are, you're a fly tipper. How can you deny it when we've filmed it, we've seen it, we've tracked it? We know that's what you do. Look that's the stuff we gave you. That's
LEE: But what happens with that is that they'll put it as a fixed price, which is one hour's labour, one half-an-hour's plant and one		where it ended up. We tracked it all the way.
application of enzyme, as a fixed price, and if anything else is required, the charge doesn't change. OK?		NICKY: Ok, can you
BERYL: Ok. Thank you.		MATT: You did that, didn't you Nicky? That was you.
MATT: Is anyone else confused? He's trying to make it sound like a		Nicky turns on van engine.
bargain, when in fact he's now tied Beryl into one hour's labour for a job that could be done in half that time and half an hour's use of a		NICKY: No, that's not me. What have I got to talk to you for? Nicky turns off van engine.
piece of unnecessary equipment. He's a plumber, he's a salesman, he's a mathematician. He's the full package.		MATT: Hey?
Cut to next clip.		NICKY: What have I got to speak to you for?
MATT: Cue the choir, cue the choir, over. And here they come, the massed red jerseys of the Cardiff Arms Park male voice choir, instantly recognisable to Welshmen everywhere.		MATT: Well, because I'm sure there are loads of people who pay for all of this trash to be removed -
NICKY: Who are they?		NICKY: Yeah
Men's choir start singing		MATT:-through their council taxes, would love to know how you can justify making a living from cluttering up their towns, cities and
MATT: Nicky doesn't know who they are, or what's going on. He probably doesn't get the significance of the song either. Time to bring him into the picture.	Tab One Video 2 Title	countryside.
Woman's voice:	Tab One Video 2 Thumbnail Description	Filename
They're in your garden? I didn't	Tab One Video 2 Thumbnail Graphic Alt	
Men's choir sing	Text Tab One Video 2 Video	Filename
MATT: Hello Nicky, Matt Alright, BBC Rogue Traders, How you doing?	Description Tab One Video 2 Video	
NICKY: Ok.	Text-Only Scene Setter	
MATT: Recognise that old Welsh tune? It's the Ashgrove. But of course, with you, it becomes the Trashgrove because what you do is you fix tin	Tab One Video 2 Video Transcript	Preferrier verschnen und sonen und eine sweind konneligiet minister werden eine sonen seine Artuger om sonen s
you fly tip.	Tab One Video 3 Title Tab One Video 3	Filename
NICKY: No, this is going to Heels.	Thumbnail Description	

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Tab One Video 3		Service Andrews
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Tab One Video 6 Video		
Transcript		
Tab Two Title	Evidence Needed	
Tab Two Video 1 Title	Justifying secret filming	
Tab Two Video 1		m2E c0E +1E 0
Thumbnail Description	Filename	m35_s05_t15_0
Tab Two Video 1	A still of Lisa Ausden about to answer a question.	1/1_7
Thumbnail Graphic Alt	A SUIT OF LISE AUSGERT ADOUT TO DISWEL & QUESTION.	
Lindmonan Graphic Alt		

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Text			
Tab Two Video 1 Video Description		Filename	m35_s05_t15_0 71_5.flv
Tab Two Video 1 Video Text-Only Scene Setter	Lisa Ausden discusses what we need to the use of secret filming.	o ask ourselve	
Tab Two Video 1 Video Transcript	Lisa Ausden: We have to ask ourselves, 'Are we pre secret filming is the last resort. Is ther have gathered this material? What wo filmed openly? Now, rogues, if you loo dishonest or unprincipled people. They motivated by money. If I said to them filmed you displaying the tricks of you answer. And I think they would not be really, really important tool to expose antisocial behaviour and it's in the put	e any other v uld have happ k at the dictic v are liars and , 'Would you r trade?' I thin have in the so people who a	vay that we could bened if we had onary definition, are I they are mind if we openly nk I know the ame way. It's a re guilty of
Tab Two Video 2 Title Tab Two Video 2	Prima facie evidence	Filename	m35_s05_t15_0
Thumbnail Description Tab Two Video 2 Thumbnail Graphic Alt	Still of Lisa Ausden about to answer a	question.	71_2
Text Tab Two Video 2 Video Description		Filename	m35_s05_t15_0 71 2.flv
Text-Only Scene Setter Tab Two Video 2 Video Transcript	Lisa Ausden: The most important thing is prima fact testimony, the documentation, the exi have suffered at the hands of a rogue behaviour. But over and above that, I modus operandi, the way that this rog looking for a pattern of behaviour. Do house and immediately say they have they really good at wasting time? Do t expensive piece of kit to solve a probil that make you more confident about to the experience you've been told about does habitually, time and time again. would look for other sources of a probe that rogue. Are trading standards awa trade organisations who know about to that's county court judgements, again that build up a picture about someone think that person has the potential to one-off. The last thing you want to do a bad day, because you won't get the situation underperformed.	perience of in trader, of and would look a jue may opera they turn up to go off and they always w em? You're lo the idea that t t - it's someth Then over an olem with that the of that per hem? Has that st them? The that make ye be a rogue' a is film some	dividuals who may ti-social or criminal lso for an MO, a ate. So, you're at someone's l get a part? Are vant to use an oking for things this isn't a one-off, ning this person d above that, I particular person, rson? Are there at person got CCJs, se are all things ou think, 'Well I nd that this isn't a one who's just had
Tab Two Video 3 Title	Whistleblowers	T ====	
Tab Two Video 3 Thumbnail Description		Filename	m35_s05_t15_0 71_4
Tab Two Video 3	Still of Lisa Ausden about to answer a	question.	
			()

Privacy: Secret filming 10275

Thumbnail Graphic Alt Text			
Tab Two Video 3 Video Description		Filename	m35_s05_t15_0 71_4.flv
Tab Two Video 3 Video Text-Only Scene Setter	Lisa Ausden discusses important cons whistleblower.	iderations wh	en using a
Tab Two Video 3 Video Transcript	Lisa Ausden: When a whistleblower comes forward particular company, you do need to d of those is to check that they really di may mean asking to look at a wage s yourself that they really, really did wu to try to get another whistleblower or they're saying, and preferably someo if it's someone who they do know, the together. It's much stronger evidence testimony from someone else who wo You also need to understand the whis forward. You know, 'Why has someor they got it in for the company 'if you grind? Did they leave the company un They might actually tell you that they find out further down the line that act you were to find that out late In the c for dishonesty, then that can effect th because that calls into question the in they're saying. So you need to have a them, not necessarily right at the bec to scare them off, but at some point a 'Look this could be quite tough, becau to discredit you. So, you need to tell that company's going to say about yo upfront with us about everything that your departure, because it's better th it now, than further down the line.'	o a few basics id work for thi- lip, or a P45 j ork there. It's board to corn ne that they d ay may have f if you can ge orked at the corn the come to us like. 'Do they nder dubious of left the comp tually they we lay, and mayb he strength of the grity of that a really hones jinning, becau you do need to us what's the us? You know, happened an	s, actually, and one at company, so that ust to satisfy also very important roborate what lon't know, because had a conversation et independent ompany as well. bitivation for coming now? Why have / have an axe to circumstances?' any, but you might re sacked. And if he they were sacked the programme, t person and what t conversation with se you don't want to say to them, any could attempt worst thing that be completely d the nature of
Tab Two Video 4 Title Tab Two Video 4		Filesense	· ·
Thumbnail Description		Filename	
Tab Two Video 4 Thumbnail Graphic Alt Text			
Tab Two Video 4 Video Description		Filename	T
Tab Two Video 4 Video Text-Only Scene Setter Tab Two Video 4 Video Transcript			
Tab Two Video 2 Title Tab Two Video 5 Thumbnail Description		Filename	
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Privacy: Secret filming 10275

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Tab Two Vldeo 5 Video		Filename	
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Setter			A DEALER STREET
Tab Two Video 5 Video			:
Transcript			
Tab Two Video 6 Title			
Tab Two Video 6		Filename	
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Tab Two Video 6			
Thumbnail Graphic Alt			
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Tab Two Video 6 Video		Filename	
Description			
Tab Two Video 6 Video		Si Cat	
Text-Only Scene			
Setter			영양 양가 아이에 가슴을 걸려.
Tab Two Video 6 Video			
Transcript			
Tab Three Title	Secret Filming		
Tab Three Video 1	Secret filming is unpredictable		
Title			
Tab Three Video 1		Filename	m35_s05_t15_0
Thumbnail Description			71_3
Tab Three Video 1	A still of Lisa Ausden about to answ	er a question.	
			and the second
Thumbnail Graphic Alt			and the state of the second state of
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Text Tab Three Video 1		Filename	m35_s05_t15_0
Text Tab Three Video 1 Video Description			71_3.flv
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	1.2.8 Privacy		
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	Secret Recording		1
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	7.4.9 The following techniques are considered secret reco	in unig it	n uie
	purposes of the BBC's Editorial Guidelines:		
	 the use of hidden cameras or microphones 		
	the concerning of pudie video equipment includin		
	 the general use of audio-video equipment includin lenses, small video cameras, mobile phone camera 		come
	and radio microphones, when people are unaware		
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and the second sec	 Ine deliberate use of addio-video equipment metal Ienses, small video cameras, mobile phone camera 		
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	 recording telephone calls for possible broadcast without asking permission
	 deliberately continuing a recording when the other party thinks that it has come to an end, or starting it before the other party thinks it has begun.
	7.4.10 Normally, the BBC will use secret recording only for the following purposes:
	as an investigative tool where:
	 there is clear existing prima facie evidence of behaviour, or intention to carry out behaviour, that it is in the public interest to reveal, and
	 the recording is necessary to prove the behaviour, and
	 there is no viable, alternative means of gathering the evidence that proves the behaviour.
	 to obtain material outside the UK where a country's laws make the normal and responsible gathering of material extraordinarily difficult or impossible
	 as a method of consumer, scientific or social research in the public interest, where no other methods could naturally capture the attitudes or behaviour in question
	 for comedy and entertainment output where the secret recordings, and any deception involved, are an integral part of the programme.
	Approval of Secret Recording
	(The following guidelines on Approval apply to any proposal to secretly record, whether for news, factual or comedy and entertainment purposes.)
	7.4.11 Any proposal to carry out secret recording must be referred to Editorial Policy prior to approval by the relevant senior editorial figure in the division or, for independents, by the commissioning editor.
	The gathering and broadcast of secretly recorded material is always a two-stage process, requiring a justification for any intrusion at each stage. So, the decision to gather is always taken separately from the decision to transmit.
	A record must be kept of the approval process, even if the request is turned down or the material gathered isn't broadcast. Each division is responsible for maintaining Its own secret recording records to enable the BBC to monitor and review its use across all output.
· .	Any deception required to obtain secretly recorded material (beyond the concealing of recording equipment) should be the

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minimum necessary and proportionate to the subject matter and must be referred to the relevant senior editorial figure or, for independents, to the commissioning editor.

When proposing to carry out secret recording outside the UK, we should be aware that the laws relating to privacy vary around the world. Any proposal to gather material illegally outside the UK by disregarding privacy or other similar laws in the relevant country must be referred to Director Editorial Policy and Standards. Programme Legal Advice may also be consulted.

7.4.12 The re-use of secretly recorded material must be referred before broadcast to a senior editorial figure or, for independents, to the commissioning editor. A record must be kept of the decision.

Secret Recording for News and Factual Output

7.4.13 Secret recording must be justified by a clear public interest. It is a valuable tool for the BBC because it enables the capture of evidence or behaviour that our audiences would not otherwise see or hear. However, secret recording should normally be a method of last resort.

The intrusion in the gathering and transmission of secret recording rnust be proportionate to the public interest it serves. Where there is a higher legitimate expectation of privacy, the BBC requires a higher public interest test to be achieved before recording secretly. Such situations include, but are not limited to:

- Secret recording in a private place where the public do not have access
- Secret recording of medical treatments
- Secret recording of identifiable people in grief or under extremes of stress both in public and semi-public places.

7.4.14 We must not go on "fishing expeditions", i.e. secret recording on private property in search of crime or anti-social behaviour by identifiable individuals, or a group, when there is no clear prima facie evidence against them of that behaviour.

7.4.15 We must never use unattended recording equipment on private property without consent of the owner, occupier or agent unless for the purpose of gaining evidence of serious crime. Any proposal to do this must be referred to Director Editorial Policy and Standards. Programme Legal Advice must also be consulted.

7.4.16 Secret recording may be used as a method of consumer, scientific or social research in the public interest, where no other methods could naturally capture the attitudes or behaviour in question. In such cases, although there may be no evidence against known individuals, there should normally be a prima facie indication that the behaviour to be researched exists in general. The results of the research should be edited to provide a fair and accurate

Notes	without their consent should be referred to Editorial Policy.
	representation of the research. Consent should normally be obtained retrospectively from individuals or organisations to be included in our content, or their identities should be appropriately obscured. Any proposal in these circumstances to identify individuals or organisations

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and the second	found out when it is appropriate to get permission for secret filming.
BodyText	These are the main points to remember from this task:
	 Any proposal to carry out secret recording must be referred to Editorial Policy. Normally, the BBC will use secret recording only as an investigative tool where there is clear existing prima facie evidence that it is in the public interest to reveal, and where there is no other way of gathering this evidence. Any proposal to doorstep, with or without prior approach, must be approved beforehand. We don't normally broadcast any recordings, including phone calls, originally made for note taking purposes. The level of intrusion has to be proportionate to the seriousness of the allegations. Remember, difficult decisions should always be referred up. Some of the referrals are mandatory. Editorial Policy advice is available 24/7 internally on ext 02 81819 or externally on 020 800 81819. If you would like to access further Guidance select MORE INFO.
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Additional Data	 BBC Editorial Guidelines 7.4.10 Normally, the BBC will use secret recording only for the following purposes: as an investigative tool where:
	 behaviour, or intention to carry out behaviour, that it is in the public interest to reveal, and the recording is necessary to prove the behaviour, and there is no viable, alternative means of gathering the evidence that proves the behaviour. to obtain material outside the UK where a country's laws make the normal and responsible gathering of material extraordinarily difficult or impossible as a method of consumer, scientific or social research in the public interest, where no other methods could naturally capture the attitudes or behaviour in question for comedy and entertainment output where the secret recordings, and any deception involved, are an integral part of the programme.
	(See Guidance online: Secret Recording and Secret Recording Forms)
	(See Section 8 Reporting Crime and Anti-Social Behaviour: 8.4.3 - 8.4.7 and 8.4.40 - 8.4.47)
Notes	

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