BBC Trust - Protocols & Policy - Standards & Strategy



You are here: About the Trust How we govern the BBC Governance framework Standards and strategy

B. Standards and strategy

B1 Strategic and financial approvals

This protocol explains how the Trust sets the BBC's overall strategic direction and approves high-level strategy and financial budgets.

- B1 Strategic and financial approvals, PDF (84KB)
- B1 Strategic and financial approvals, text only (18KB)

B2 Editorial standards

This protocol explains how-the BBC Trust works to ensure that BBC output meets appropriate editorial standards.

- B2 Editorial standards, PDF (84KB)
- B2 Editorial standards, text only (18KB)

PDFs require Adobe Reader to view

B B C © 2011

The BBC is not responsible for the content of external sites. Read more.

About the BBC BBC Help Contact Us Accessibility Help Terms of Use Careers Privacy & Cookies