

THE RIVER

CODE OF CONDUCT

1. We shall not mention the status or description of any person (such as references to race, colour, gender, religion, sexual orientation or age) unless it is relevant to the story.
2. Correct terminology should always be used to attempt objectivity and avoid misunderstandings (eg legal discourse should be used appropriately in relation to coverage of court cases).
3. We do not wish to attack any institutions, but we feel we have an obligation to report anything that is of interest for both students and the local community
4. All student journalists must maintain a high order of active professionalism eg punctuality and appropriate attire.
5. All sources and quotes should be accurately attributed and copyright cleared where necessary. Where any mistakes or inconsistencies are discovered we will publish an apology in the subsequent issue.
6. We will not accept any bribes, payments or other incentives in exchange for writing stories. Neither will we pay for interviews or information relating to stories.
7. We will associate ourselves as journalists with The River, independent of the university.
8. We will aim to serve the best interests of both the community and the student population in all our reporting.
9. We will not print any identifying photographs or information concerning children under sixteen without the approval of the parent or guardian.
10. We will not intrude on anyone's private life, grief or distress, subject to justification by overriding considerations of the Public Interest.
11. We will protect confidential sources and will not print information that is 'off the record' unless there is a legal obligation or a direct threat to the community prompting us to do otherwise.
12. We will ensure that statistical and other evidence is accurate and verified by a reliable source or institution.
13. All involved parties will be given the opportunity to comment on stories which may directly affect or represent their views prior to The River going to press.
14. River journalists will strive to write and publish true, accurate and objective stories free from exaggeration and distortion.

References: NUJ Code of Conduct and PCC Code of Practice.