For Distribution to CPs

From: Ed Owen

Sent: 08 June 2012 13:47

To:

Subject: Questions from Mr Brown

Thank you for your email to the Cystic Fibrosis Trust earlier this week. You asked whether The Sun had made a donation to the Trust at the time of its story relating to Mr and Mrs Brown's son, and whether public donations to the Trust doubled as a result of its intervention.

On the first issue, we do not normally disclose details of donations made to the Trust. However, given the public statements made, we believe it is appropriate to do so in this case. We have checked our supporter database and we can find no record of a direct donation from The Sun or News International at the time of the story.

On the second issue, our annual fundraising income rose from £8.17m in 2005/06 to £9.97m in 2006/07. We have, however, no evidence of a significant increase in donations in the wake of The Sun's story.

It is perhaps less contentious that the story, and the wider coverage that followed, did increase the public visibility and awareness of cystic fibrosis at the time. However, we would like to take this opportunity to reiterate our strict and long-standing policy that ensures that the Trust does not and would not disclose patient details to the media without the express consent of patients or parents.

Ed Owen

Chief Executive

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