## SLAUGHTER AND MAY

One Bunhill Row London EC1Y 8YY T+44 (0)20 7600 1200 F+44 (0)20 7090 5000

Confidential

Steve Unger Ofcom Riverside House 2a Southwark Bridge Road London SE1 9HA 27 January 2011

Your reference

Our reference BJFL Direct line 020 7090 4173

Dear Steve

## News Corp/BSkyB Merger

I refer to the Secretary of State's statement of 25th January.

I write on behalf of BT, Guardian Media Group, Associated Newspapers Limited, Trinity Mirror Plc, Northcliffe Media and Telegraph Media Group (together the "Concerned Parties").

In his statement, the Secretary of State concludes (consistent with Ofcom's advice) that the merger would give rise to plurality issues which warrant investigation by the Competition Commission.

The Secretary of State then sets in motion a process under which OFT and Ofcom are asked to explore possible "undertakings in lieu" with News Corp and to report to the Secretary of State on whether such undertakings would be effective to address "the potential impact of media plurality".

The Secretary of State only proposes to go out to public consultation however, <u>after</u> he has provisionally decided (in the light of the advice from OFT and Ofcom) to accept such undertakings.

In order to ensure that the overall process is both fair and thorough, it will therefore be critical for Ofcom/OFT and the Secretary of State to consult with key industry players (including the Concerned Parties) <a href="mailto:ahead-of-the-provisional-decision">ahead-of-the-provisional-decision</a>.

The Concerned Parties stand ready to take part in this earlier consultation and to provide such assistance as would be helpful.

In advance of which, it would be very helpful to understand better how each of Ofcom and OFT see their respective roles and the timing for next steps.

CFI Staul
SME Edge
MPG Boardman
GW James
EA Codingsen
RMG Goolding
GES Seligman
PFJ Bonnett
RM Fox
R) Thombill
CJ Airs
NJ Archer
AG Balfour
CM Honton

PP Chappatte
RJN Cripps
P juliffe
CD Randeli
WSM Robinson
RV Carson
St Edwards
jM Featherby
F Murphy
PM Otney
PM Otney
CWY Underhit
OA Wareham
RJ Clark
SJ Cooke

CW Harvey-Kelly JP Rice MA Whelton MD Bennett RD de Carle SP Hall WJ Sibree RC Stern JR Triggs ECL Wylde A Beare DB Boyce MEM Hattrell K Hodgson N von Basmarck

AN Hyman AC Johnson EF Keeble RR Davis SR Galbraith NDF Cray MS Hutchinson SRB Powell AC Ryde JAD Marks SD Warna-kula-suriya DA Wittmann TS Boxell S) Luder AJ McClean JC Twentymen
CN Eaborn
HK Goffiths
STM Lee
AC Cleaver
EID Holden
KM Hughes
G Iversen
RE Levitt
S Middlemiss
RA Swalitow
DCR Waterfield
DJ Bickneli
CS Cameron

INR Jeffs
IR Nicholis
1] Tobin
IG Watkins
IKP Yu
C Brown
IA Chaptin
Edwarde
ID Jolly
Maudgil
S Nevin
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## For Distribution to CPs

SLAUGHTER AND MAY

I have sent a similar letter to the OFT and the Secretary of State.

Yours sincerely

Bertrand Louveaux

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