

Media Law Update for all Media

By the end of the programme you will be have:

Knowledge of the changes in the media law covering defamation, mostly libel, and intellectual property (IP), mostly copyright, covering all media

Content:

Who should attend: Anybody reporting, writing and editing in any media who has been on a libel or copyright course and needs a refresher. A fundamental knowledge of media law which has been gained over three years ago is also a pre-requisite.

Duration: 1/2 day

Libel

- Changes in what the claimant has to prove for paper and multimedia
- Changes in defences for paper and multimedia:
 - The extension of justification
 - The strengthening of fair comment
 - The development of the Reynolds defence and the defence of reportage in privilege
 - The strengthening of the review defence
- *The impact of multimedia publishing and how courts are dealing with it*
- *IP*
- *Copyright: the development of WIPO rules and the differences emerging between different implementations*
- *Trade marks: multimedia applications of international publishing through multimedia*
- *Confidentiality: the growing confidentiality laws*
- *Privacy: the emerging privacy laws*
- *Using the Internet as a source of photos, graphics, text, music and videos*
- *TMG legal procedures and services*

How the business works

By the end of the programme you will:

Have a greater understanding of how different parts of the business work together

Content:

Course content:

What do they do? Key departments and their roles:

- Ads
- Circulation
- Marketing
- HR
- IT
- Finance
- Legal
- Reader Relations

How do we measure up?

- What are our competitors doing in print and online?
Who should attend: All editorial staff
Duration 1/2 day